





Environment and Conservation Fund

Food & Beverage Industry Carbon Neutral Programme -Launch & Seminar



25 June 2024 (Tue)



10:00 - 12:30



Conference Hall, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon and Online Broadcast





F&B industry and the public



Event Introduction

Funded by the Environmental and Conservation Fund and organised by the Hong Kong Federation of Restaurants & Related Trades with HKPC as the implementation agent, this launch ceremony and seminar aim to raise awareness of carbon neutrality's importance and encourage sustainable practices within the food and beverage (F&B) industry as well as the society. This seminar will feature esteemed representatives from the F&B industry as keynote speakers, sharing their insights on sustainability strategy for F&B industry.

🤲 Together, we can achieve the goal of carbon neutrality. 💝

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環境及自然保育基金





Environment and Conservation Fund Food & Beverage Industry Carbon Neutral Programme Launch & Seminar

25 June 2024 10:00 - 12:30 Conference Hall, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon

Rundown (1)

Timeslot	Session
09:45 – 10:00	Registration
10:00 – 10:15	Welcome Speech Mr Winston YEUNG Chairman Hong Kong Federation of Restaurants & Related Trades
	Opening Speech Dr CHENG Kam-chung, Eric, SBS, MH, OStJ, JP Chairman of Environment and Conservation Fund Committee Environment and Conservation Fund, the HKSAR Government
10:15 – 10:25	Programme Introduction Ir Edward CHOW Head of Carbon and Environmental Excellence Green Living and Innovation Division, Hong Kong Productivity Council
10:25 – 10:45	Ceremony and Group Photo Shooting
	Seminar Session (refer to the next page)







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Rundown (2)

Timeslot	Session
10:45 – 11:00	Challenges and Opportunities on Carbon Neutrality Development in Hong Kong's Food & Beverage Industry Mr Simon WONG, BBS, JP Convenor Food Smart Partnership Programme
11:00 – 11:15	Carbon Neutral: Our Common Goal Ir Edward CHOW Head of Carbon and Environmental Excellence Green Living and Innovation Division, Hong Kong Productivity Council
11:15 – 11:30	Café de Coral's Sustainability Journey: Comprehensive Strategy for adapting ever-changing environment Ms. Piony LEUNG Chief Executive Officer Café de Coral Group Limited
11:30 – 11:45	Lee Kum Kee's Green Recipe: A Sustainable Approach to Sauce Production Ms. Carmen LANG Senior Director – Corporate Affairs Lee Kum Kee Sauce Group
11:45 – 12:00	Low-carbon Transformation of New Dietary Patterns in the Post- pandemic Era Mr. Ronald HO Head of Public Affairs and Sustainability foodpanda Hong Kong
12:00 – 12:30	Panel Discussion and Appreciation Certificate Presentation
12:30	End of Launch & Seminar

Remarks: The presentation topics and speakers may be subject to change.

Disclaimer: Any opinions, findings, conclusions or recommendations expressed in this material/event do not necessarily reflect the views of the Government of the Hong Kong Special Administrative Region and the Environment and Conservation Fund.