

Carbon Neutrality Campaign Seminar – "Fashion Reimagined: Sustainable Wardrobes"



16 August 2024 (Fri)



15:00 – 17:00



**SME One Foyer, G/F, HKPC Building,
78 Tat Chee Avenue, Kowloon**



Cantonese



FREE



Textile & Garment sector and the public

Event Introduction

Fast fashion has become a popular trend in the fashion industry due to its low costs and mass production, which allows for quick availability in the market. However, it is important to recognise that fast fashion also contributes to increased global greenhouse gas emissions, pollution, and waste generation.

In recent years, more and more garment manufacturers and fashion designers have embraced environmental protection concepts in their designs. They have been incorporating practices such as the use of eco-friendly materials, upcycling & recycling, and promoting sustainability both in fashion shows and their products.

This seminar will highlight the progress made in sustainable fashion development and to promote the concept of responsible consumption. Ms Gilly WONG, Chief Executive of Consumer Council, Dr Gloria Lei YAO PhD, Director in Project Development of The Hong Kong Research Institute of Textiles and Apparel (HKRITA), Designer Mr Mountain YAM, CEO of My Fashion International Limited, "CNC ambassador" Prof LEUNG Wing Mo, will also share their valuable experiences with the audience.

✨ Join our seminar and unlock the fashion secrets and a greener planet! ✨

Enquiry

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"Fashion Reimagined: Sustainable Wardrobes"

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Time	Topics and Speakers
14:45 – 15:00	Registration
15:00 – 15:05	Introduction of Carbon Neutrality Campaign and Group Photo Taking
15:05 – 16:15	Keynote Speech <u>Know and Act – Embracing Sustainable Consumption Together</u> Ms Gilly WONG Chief Executive, Consumer Council
	<u>Esquel Group's Sustainability Approach</u> Mr Calvin TSANG Chairman, Esquel China Holdings Ltd.
	Presentations <u>Research and Development for the Sustainable Solutions on Textile and Apparel</u> Dr Gloria YAO PhD Director, Project Development, The Hong Kong Research Institute of Textiles and Apparel (HKRITA)
16:15 – 16:50	<u>Sustainable Fashion Design Approach</u> Designer Mountain YAM CEO, My Fashion International Limited
	Panel Discussion Moderator: Professor LEUNG Wing Mo Ambassador of ECF Carbon Neutrality Campaign
16:50 – 17:00	Presentation of Certificates to Speakers
17:00	End of Seminar

Biography of Speakers

Ms Gilly WONG **Chief Executive, Consumer Council**

Ms. Gilly WONG is the Chief Executive of Consumer Council. She is responsible for overseeing the operation of the Council, formulating policies, strategies and long-term programmes for the protection of consumer rights and interests. Gilly has been the Vice President of Consumers International since November 2015, a federation of consumer organizations worldwide with over 200 members in more than 100 countries.

Prior to her appointment as the Chief Executive of the Consumer Council in November 2012, Gilly was the General Manager, MICE and Cruise of the Hong Kong Tourism Board, leading the team to roll out a series of initiatives to reinvigorate Hong Kong's leading position in the global MICE sector. Gilly advanced her career with a number of large corporations, holding various management positions in regional or international marketing and business development capacity.

Gilly is active in public service currently representing the Council on many public bodies for many years, currently including, inter alia, the Steering Committee on Prevention and Control of Non-communicable Diseases, the Estate Agents Authority, the Hong Kong Council for Testing and Certification and Deposit-taking Companies Advisory Committee of the Hong Kong Monetary Authority.

Gilly holds a BBA degree from the Chinese University of Hong Kong and an MBA degree from the University of Western Ontario.



Mr Calvin TSANG **Chairman, Esquel China Holdings Ltd.**

Calvin Tsang is the Chairman of Esquel China Holdings Ltd, where he leads and direct all operations and strategic projects for the Group in China. Esquel Group is a knowledge-based innovation company that continuously pushes for positive change in the textile and apparel business, expanding into new territory to evolve with the industry and its customers.

A member of the senior management team for two decades, Calvin joined Esquel in 2002 as the Assistant General Manager for cotton operation in Xinjiang, followed by various positions in sales, operations, procurement and human resources management.

Prior to joining Esquel, Calvin had served both international management consultancy and start-up ventures in China, from where he earned extensive experiences in operation and human resources management.

In addition to his role at Esquel, Calvin serves as an independent non-executive director for Central China Securities, a prominent financial institute headquartered in Zhengzhou, China and listed on both the Shanghai and Hong Kong exchanges.

Calvin has a Bachelor of Business Administration degree from the Chinese University of Hong Kong. He obtained his MBA from the University of Birmingham in the UK.



Biography of Speakers

Dr Gloria YAO PhD
Director, Project Development, The Hong Kong Research Institute of
Textiles and Apparel (HKRITA)

Dr Yao has considerable research experience in innovation of textile and fashion. She plays a key role in research areas, i.e. sustainable and performance textiles, microplastic management, and AI technology application.



Designer Mountain YAM
CEO, My Fashion International Limited

Mountain Yam is a multi-faceted fashion designer. Yam is not only an entrepreneur, he is also an industry leader, influencer, stylist, speaker, columnist and judge, etc. Designer Mountain Yam's personal design mission is to remind people that the world is big, vibrant and full of inspiration. Yam graduated with a master's degree in fashion design from the Institute of Textiles and Clothing at the Hong Kong Polytechnic University and received various certificates from the Fashion Institute of Technology and Parsons School of Design in New York.

In 2014, Yam was recognised as one of the "Next Generation of Design Talent – 40 under 40" by Perspective Magazine. That same year, he established his own company, MY FASHION INTERNATIONAL LIMITED. The company consists of three divisions: OBM, ODM and OEM. The designer has a ready-to-wear fashion label, 112 mountainyam. In 2015, Yam received a Dynamic Style Icon Award from Jessica Code Magazine, followed by a Hong Kong Designer Award from Jessica Magazine in 2016. In 2018, Yam was selected to represent the city as part of the Belt and Road International Young Fashion Designers Showcase Tour.

In 2020, Yam leads green fashion and sustainable fashion design in Hong Kong.

