

## Developing Strategy to Execution (DSTE) in Advanced Industries

This seminar, "Developing Strategy to Execution (DSTE) in Advanced Industries", provides a comprehensive framework for managing the entire lifecycle of business strategy, focusing on the complete process of an enterprise's strategy from formulation to implementation. You will learn to bridge the critical gap between formulation and implementation, mastering the processes needed to translate ambitious plans into measurable results and drive organisational success.

Programme code	P0000110
Date and time	8 January 2026 (Thursday) 9:00-12:00
Venue	Executive Room 120, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon
Medium	Mandarin
Course fee	HK\$200
Target Audience	Chairman of the Board, General Manager, Senior Managers, Department Directors, Strategic Management Personnel

### Highlights & Rewards

- ✓ **Define** the core components of a sustainable and high-tech enterprise strategy.
- ✓ **Translate** strategic goals into actionable and measurable initiatives.
- ✓ **Master** the methodology for developing robust medium- and long-term strategic plans.
- ✓ **Develop** and **execute** effective annual business plans in advanced industries.
- ✓ **Implement** a framework for managing, monitoring, and evaluating strategic execution.

#### Inquiry

Dr Laura WANG | +852 2789 5130 | laurawang@hkpc.org

Ms Sally SUPVITHAYANOND | +852 2789 5132 | sallysupvithayanond@hkpc.org

## Seminar Outline

Activities	Speaker
1. Strategic Mindsets and Corporate Strategy Big Picture in High-Tech Enterprises	Mr Micheal WANG
2. Strategy Planning: Business Leadership Model (BLM) <ul style="list-style-type: none"> <li>The Value of BLM</li> <li>BLM Characteristics and Its Application in Huawei</li> </ul>	Mr Micheal WANG
3. Strategy Management: DSTE (Deployment of Strategy to Execution)- Corporate Strategy Management System of Huawei <ul style="list-style-type: none"> <li>How to Develop a Strategic Plan (SP)</li> <li>How to Develop an Annual Business Plan (BP)</li> <li>How to Manage and Evaluate Strategic Execution</li> </ul>	Mr Micheal WANG
4. Q&A	Mr Micheal WANG
5. Visit HKPC (FM hall, The Cradle Go Global Center)	Dr. Arvin Zhang

## Speaker's profile



**Mr Micheal WANG**  
MPM PMP

*Partner of Chuangyu Technology  
Former senior executive of  
Huawei Technologies*

Mr. Michael Wang has nearly 30 years working experiences in strategy, HR, project and transformation management. He has served for those world-leading hi-tech companies in ICT like Huawei and life science sector and taken senior executives' roles in terms of corporate strategy, HR, operation, globalization and innovation business management.

Mr. Wang used to work in North America, Asia and Middle East. He possesses multi-cultural and cross-industrial working exposure and have in-depth understanding and rich experiences in talent and organization development, HR transformation and complex project and program management. He is guest speaker and visiting lecturer of HKU, HKBU and Tsinghua University.

Mr. Wang holds master degree of project management and also, a certified PMP in good standing.

## Enrolment method

Please complete the enrolment form (Download here) and return the form by below method:

- Email to [laurawang@hkpc.org](mailto:laurawang@hkpc.org)
- Send us the crossed cheque payable to "Hong Kong Productivity Council" by post within two weeks. Mailing Address: HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon, Hong Kong (Attn: [NID] Dr Laura WANG). Please write down your full name, contact no. and course name at the back of the cheque.



*Remarks(i) Enrolment is made on first-come-first-served basis. (ii) Application will be processed only upon receipt of the completed enrolment form and payment.(iii) Please contact the Secretariat if you would like to complete the course fee by other payment methods.*

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## 先進企業策略開發到執行 (DSTE)

本研討會「先進企業策略發展到執行 (DSTE)」，為管理企業策略的完整生命週期提供全面框架，關注企業策略從制定到執行落地的完整鏈路。您將學習如何彌合策略制定與實施之間的關鍵落差，掌握將遠大計劃轉化為可衡量成果所需的流程，從而推動組織取得成功。

課程編號	P0000110
日期及時間	2026年1月8日 (星期四) 9:00-12:00
地點	九龍達之路78號生產力大樓 1樓行政會議室120
語言	普通話
課程費用	港幣200元
對象	董事長，總經理，高階管理者， 部門負責人，專業管理人員

### 亮點與回饋

- ✓ 建立可持續高技術企業戰略的系統性思維。
- ✓ 具備將戰略藍圖分解為可執行、可量化任務的能力。
- ✓ 系統掌握中長期戰略規劃的完整方法論與實踐流程。
- ✓ 在先進產業中熟練運用年度業務計劃的制定與落地管理工具。
- ✓ 構建戰略執行的監測、評估與動態調整機制。

查詢

王博士 | +852 2789 5130 | laurawang@hkpc.org  
 Sally小姐 | +852 2789 5132 | sallysupvithayanond@hkpc.org

## 研討會大綱

內容	地點
1. 戰略思維與企業戰略全景—高科技企業戰略	王舸先生
2. 战略规划：业务领导力模型 (BLM) • BLM的核心价值 • 业务领导力模型特性及其在华为的实践应用	王舸先生
3. 战略管理：DSTE（从战略规划到执行）—华为企业战略管理体系 • 战略规划 (SP) 制定方法论 • 年度业务计划 (BP) 编制方法 • 战略执行的管理与评估机制	王舸先生
4. 問答環節	王舸先生
5. 參觀生產力局（新質生產力展館，The Cradle出海中心）	張布卿博士

## 演講者資料



王舸 先生

創興科技合夥人  
 前華為技术有限公司高級管理人員

王先生擁有近30年的策略規劃、人力資源、項目管理及組織轉型經驗。他曾服務於華為等資訊通信技術領域的全球領先高科技企業，以及生命科學行業，並在企業戰略、人力資源、運營管理、全球化佈局及創新業務管理等領域擔任高級管理職務。

王先生曾於北美、亞洲及中東地區工作，具備多元文化及跨產業背景，在人才與組織發展、人力資源轉型、複雜項目與項目群管理方面擁有深刻見解與豐富實戰經驗。他現為香港大學、香港浸會大學及清華大學的特邀演講嘉賓及客座講師。

王先生持有項目管理碩士學位，並擁有有效認證的PMP（項目管理專業人士）資格。

## 報名方法

請填妥報名表（點擊此處下載）並通過以下方式提交：

1. 電郵至 [laurawang@hkpc.org](mailto:laurawang@hkpc.org)
2. 請於兩週內將劃線支票（抬頭為「香港生產力促進局」）郵寄至：香港九龍塘達之路78號生產力大樓（收件人：[新型工業化部] 王博士）。請在支票背面寫上您的全名、聯繫電話及課程名稱。



備註(i) 報名以先到先得為原則。(ii) 報名申請需在收到完整報名表及款項後方可處理。  
 (iii) 如需以其他付款方式繳交課程費用，請聯繫秘書處。

## 查詢

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