主辦機構:
協辦機構:
支持機構:

hkpc 生產力局 New Industrialisation

博为峰股份

CSTQB ISTQB International Software Testing Qualifications Board

賦能未來，質贏全球: ISTQB國際軟件測試標準啓航會

本次研討會將介紹 ISTQB 國際軟體測試標準及其在推動全球品質與軟體測試專業化中的重要角色。內容涵蓋從標準化框架的價值到實際落地策略，包括 ISTQB 如何賦能企業、提升品質與效率。研討會專為軟體測試專業人士、技術決策者、企業管理者、人力資源與培訓主管，以及大學電腦相關科系的師生設計，並重點強調系統化知識、全球標準的重要性，以及如何將測試實踐與未來發展需求相結合的深度洞察。

免費活動

日期	2026年5月7日 (星期四)
時間	14:30 – 18:00
地點	九龍達之路78號生產力大樓1樓講廳二
語言	普通話
對象	軟體測試從業者、技術決策者與企業管理者、人力資源與培訓負責人、高校電腦相關專業師生

嘉賓講者

周震漪

- ISTQB國際軟體測試認證委員會中國分會CSTQB 創始人及組織者
- CSTQB中國軟體測試認證委員會常務副理事長、工作組負組長和資深專家
- ISTQB 國際軟體測試認證委員會資深講師
- ISTQB 專家級資格證書證書獲得者

活動流程

時間	活動內容
14:30 – 14:40	歡迎致辭及香港生產力促進局簡介
14:40 – 15:10	揭示 ISTQB——全球公認的知識體系藍圖
15:10 – 15:40	了解體系和標準在軟件質量保障中的作用
15:40 – 16:10	介紹標準與規範在質量體系中的作用和重要性
16:10 – 16:20	交流時段
16:20 – 17:00	ISTQB 如何落地及與賦能
17:00 – 17:40	ISTQB 各模組的現狀及中國分會CSTQB正在進行的工作介紹
17:40 – 18:00	問答環節

👉立即登記:

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Organiser:

hkpc 生產力局 New Industrialisation

Co-organiser:

博为峰股份

Supporting Organisation:

CSTQB ISTQB International Software Testing Qualifications Board

Empowering & Winning the Future: ISTQB International Software Testing Qualifications

This seminar introduces the International ISTQB (International Software Testing Qualifications Board) and their role in advancing global quality and professionalization in software testing. It explores the value of standardized frameworks and practical implementation strategies, including how ISTQB empowers organizations. Designed for testing professionals, decision-makers, enterprise managers, HR leaders, and computer-related faculty and students, the session emphasizes systematic knowledge, global standards, and aligning testing practices with future needs.

Date & Time	**7 May 2026 (Thursday) 14:30 – 18:00**
Venue	**Theatre 2, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon**
Language	**Putonghua**
Target Audience	**Software testing professionals, technical decision-makers and enterprise managers, HR and training leaders, and faculty and students in computer-related majors at universities.**

FREE SEMINAR

HONOURABLE SPEAKER

Zhou Zhenyi

- Founder and organizer of CSTQB, the Chinese branch of ISTQB International Software Testing Qualifications Board
- Executive Vice Chairman of CSTQB, Head of working groups, and senior expert
- Senior Instructor of the ISTQB International Software Testing Qualifications Board
- ISTQB Expert Level Certification Holder

AGENDA

Time	Session
14:30 – 14:40	Welcome Speech & Introduction to HKPC
14:40 – 15:10	Unveiling ISTQB — the globally recognized blueprint of knowledge systems
15:10 – 15:40	Understanding the role of frameworks and standards in software quality assurance
15:40 – 16:10	Introducing the importance and role of standards and norms in quality systems
16:10 – 16:20	Networking Break
16:20 – 17:00	How ISTQB is implemented and empowers organizations
17:00 – 17:40	Overview of ISTQB modules and the ongoing work by CSTQB (Chinese Software Testing Qualifications Board)
17:40 – 18:00	Q&A Session

Register Now:

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