



Briefing session for Dubai textile exhibition – International Apparel & Textile Fair



Free Seminar



25 Feb 2025
11:00 - 12:00

Room 123, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon and Zoom online broadcast

Cantonese

SMEs in fashion and textile industry who interested in Hong Kong Pavilion

With funding from the “Trade and Industrial Organisation Support Fund” of the HKSAR Government, and HKPC as the implementation agent, the Hong Kong & Kowloon Textile Fabrics Wholesalers Association Limited (HKTFWA) will set up a Hong Kong Pavilion at International Apparel & Textile Fair in Dubai, The UAE from 20 – 22 May 2025, in order to allow Hong Kong textile fabrics enterprises to explore potential partners in the Middle East and further expand business opportunities.

Hong Kong Pavilion will display a series of high-quality fabrics and distribute fabric swatch books to highlight the advantages and capabilities of Hong Kong fabric suppliers, thereby enhancing the image of Hong Kong textile fabrics industry.

Please register to learn about becoming an exhibitor to seize the free promotion opportunity now!

Agenda

Time	Programme
11:00 – 11:20	Review the experience of participating Saudi Arabia exhibitions in 2024
11:20 – 11:30	Introduction of Hong Kong Pavilion@International Apparel & Textile Fair
11:30 – 11:55	United Arab Emirates: Overview of economic development and textile fabrics market opportunities
11:55 – 12:00	Q&A

Enrolment method

Please scan the QR Code or click below link:

<http://u.hkpc.org/bke>



Collaborating Organisations (in no particular order)



Disclaimer

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund.

Enquiry

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