



Textile Industry – Seminar on Market Information and Business Opportunities in the Middle East

**Free Seminar**8 Jul 2025
10:00 – 12:00Room 121, 1/F, HKPC
Building, 78 Tat Chee
Avenue, Kowloon and
Zoom online broadcast

Cantonese

SMEs in fashion and
textile industry

With funding from the “Trade and Industrial Organisation Support Fund” of the HKSAR Government, and HKPC as the implementation agent, the Hong Kong & Kowloon Textile Fabrics Wholesalers Association Limited (HKTFA) set up “Hong Kong Pavilion” at Saudi Stitch & Tex in Riyadh, Saudi Arabia from 18 – 20 November 2024 and International Apparel & Textile Fair in Dubai, The UAE from 20 – 22 May 2025 respectively, which attract potential overseas partners in the Middle East and further expand business opportunities.

Exhibitors who participated in the two pavilions were invited to share their exhibiting experience and insight gained from the exhibitions. The seminar will also share the local market trends and potential business opportunities for the Hong Kong textile fabric industry, and latest information on the global trend of textile development.

Enroll now to attend this seminar for in depth market information of the Middle East for exploring more trade opportunity!

Agenda

Time	Programme	Speaker
10:00 – 10:20	Overview of Hong Kong pavilions	Ms Prudence Lam, Senior Consultant, Smart Manufacturing Division, HKPC
10:20 – 10:40	Hong Kong Pavilion@Saudi Stitch & Tex	Ms Cherry Kwok 1st Vice President of HKTFA
10:40 – 11:00	Hong Kong Pavilion@International Apparel & Textile Fair	Ms Kenneth Tang Treasurer of HKTFA
11:00 – 11:10	Break	/
11:10 – 11:30	Market information and business environment in the Middle East market	Dr Aaron Shum, Founding President Hong Kong – Middle East Business Chamber
11:30 – 11:50	Global trend of textile development	Mr Lennon Mui, Co-founder and Chairman Priwell Company Limited
11:50 – 12:00	Q&A session	/

Enrolment method

Please scan the QR Code or click below link:

<http://u.hkpc.org/bu4>



Collaborating Organisations (in no particular order)



Disclaimer

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund.

Enquiry

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