

AI-powered No-Code 3D Animation with MCP, Blender & Copilot

This dynamic workshop introduces participants to the transformative world of AI-powered 3D content creation. Attendees will explore how to harness cutting-edge tools like Model Context Protocol (MCP), Blender, and Copilot to design and animate stunning 3D models—without coding or design expertise. Through hands-on activities, participants will learn to streamline visualization processes, produce high-quality renderings, and create engaging 30-second animations that elevate presentations and marketing strategies. Industry experts will share practical insights on adopting AI-driven solutions, enabling participants to stay ahead in the rapidly evolving digital landscape. Designed for business leaders, marketing professionals, and innovators, this course empowers attendees to integrate advanced AI technology into their work, fostering creativity and competitive advantage.

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| Programme code | P0000184 |
| Date and time | 13 th February 2026 10:00-13:00 (Schedule please refer to the website) |
| Venue | HKPC Building, 78 Tat Chee Avenue, Kowloon, H.K. |
| Medium | Cantonese or Mandarin |
| Course fee | HK\$880 per person |

Trainer Information

Eric Lu

AI & Data Science Researcher

Eric combines deep expertise in Econometrics & Business Statistics with advanced AI engineering to help organizations unlock real business value. Holding a Master's in Information Technology and a Bachelor's in Econometrics from Monash University, he has spent 7+ years transforming academic forecasting theories into profitable, enterprise-grade AI solutions.

He has led projects in Generative AI, Agentic AI, and Vision Transformers, building secure offline AI clusters and reinforcement learning systems for industries like digital entertainment, manufacturing, and logistics. Eric's approach bridges data-driven insights and commercial impact, making him the ideal guide for mastering Blender x MCP and applying it to real-world, revenue-generating scenarios.

Course Outline

| Duration | Activities | Descriptions |
|----------|--|---|
| 45 mins | Introduction to MCP | <ul style="list-style-type: none"> Overview of Model Context Protocol (MCP) and its role in AI-driven 3D creation Introduction to Blender and Copilot for no-code workflows Understanding the process: from concept → AI prompt → 3D model → animation |
| 45 mins | Prompting for 3D Model Generation | <ul style="list-style-type: none"> How to write effective prompts for creating accurate and visually appealing 3D models Best practices for controlling style, scale, and details Common challenges and how to avoid them |
| 80 mins | Practical Session: Build, Render & Animate | <ul style="list-style-type: none"> Step-by-step guide to creating a 3D model using MCP and Copilot Applying textures, lighting, and rendering techniques in Blender Creating a 30-second animation sequence Live support and troubleshooting during the session |
| 10 mins | Wrap-Up | <ul style="list-style-type: none"> Practical applications of 3D content in marketing and presentations |

Who Should Attend

This workshop is ideal for business owners, marketing teams, and managers who need to create impactful 3D visuals without design or coding skills. Perfect for SMEs, corporate marketers, and innovators eager to adopt AI-powered tools for faster, more engaging presentations and campaigns—**NO technical experience** required.

Enrolment method

1. Scan the QR code to complete the enrolment and payment online.
2. Mail the crossed cheque with payee name “Hong Kong Productivity Council” (in HK Dollar) and the application form should be mailed to Hong Kong Productivity Council, New Industrialisation Division, 5/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms. Grace WOO). Please indicate the course name and course code on the envelope.

Scan here for more details

