

AWS Cloud Essentials for Business Leaders

with F&B use cases and Culture of Innovation

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

Course Fee: HK\$2,100

This course is designed to teach you how to:

- Explain the role of information technology (IT) in an organisation for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

Value added bonus tracks for F&B industry:

- F&B customer use cases sharing
- Culture of innovation by AWS sharing best practices in Cloud Transformation Journey

Programme code 10012208

Duration and time 4 Hours

Venue 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong

Medium Cantonese, supplemented with English terminology

Course fee HK\$2,100

Bring Your Own Device (BYOD): N/A

Course Description

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives. It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals and executives.

Course Outline

Module 1: Course Introduction

Module 2: Information Technology for Business Transformation

- Role of IT in an organisation for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

Module 6: Business Value Activity

- Using a fictional customer case study, we review and apply lessons learned from the course

Bonus track

Culture of Innovation

Amazon’s approach to innovation has remained consistent – start with the customer, and work backwards from their needs. To support long-term innovation at speed and scale and keep the customer at the center of everything we do, Culture of Innovation is organised around four interdependent elements:

- **Culture**—be customer obsessed, hire builders, empower them to build fast, and retain a “Day 1” culture that fosters innovation, and surprises and delights customers
- **Mechanisms**—processes and mental models that help turn good intentions into action, and facilitate high-velocity decision-making and execution
- **Architecture**—establish a technical structure that supports rapid growth and change, reduces dependencies, and allows greater access to the technology that helps you builders build
- **Organisation**—form small, autonomous teams that own what they create, with the right resources to support rapid innovation, nimble experimentation, and a single-threaded focus on their customers

Topic Portfolio

- Amazon’s Culture of
- Making high velocity decisions
- Shaping culture: Mechanisms and mental models
- Leading beyond line of sight: Amazon’s two-pizza teams

Trainer Information

Raymond is a technical trainer in Greater China Region for over 15 years. He has a solid knowledge in teaching Architecture, and Application Development to Government Enterprise, Small and Medium Business and Universities. He is an experienced IT consultant in many projects including web and app development, intranet and portal development, server setup and configuration.

Target Audience

- Line of Business (LoB) owners and executives.

Prerequisites

We recommend that attendees of this course have:

- No prior IT experience or cloud experience is required.

Activities

This course includes presentations, case studies, role play, group exercises, and knowledge checks.

Enrolment Methods

1. Scan the QR code to check training schedule then complete the enrolment and payment online OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) to HKPC Academy, Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Mr Desmond CHAN). Please indicate the course name and course code on the envelope.



[Enrolment Link](#)

Supporting Organisations (In arbitrary order)

