

Tableau Dashboard Solution Design for Retail Management (TB201)

CONNECTION 裝備未來
TECHNOLOGY 裝備未來
FUTURE SKILLS

Course Fee: HK\$7,000 (May apply up to HK\$4,666 subsidy)

*Maximum saving, with the final grant subjects to approval.



Most of the retailers own well-organised perspectives of sales (POS) data that is raw data for powerful analytics solutions. The course equips retailers with the ability to leverage the power of POS data with Tableau and get business intelligence (BI) from various POS that a simple spreadsheet software is not able to match up with.

This course covers the techniques of how to unravel hidden business insight from POS data effectively by using Tableau as the BI solution tool for retailing business.

Programme code	10013186
Duration and time	2 days 9:30-17:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Language	Cantonese, supplemented with English terminology
Course fee	HK\$7,000 (May apply up to HK\$4,666* subsidy)
Bring Your Own Device (BYOD) Requirement	Windows 10 with minimum 2 GB RAM, 20 GB hard disk and menu display in English. Microsoft 365 Excel is required.

Trainer Information

Mr **Danny CHAN** possesses rich project experience in information and data technologies for over 20 years in various industries, such as F&B, Retail, Supply Chain and Logistics, and Finance. Being a practitioner, he is now working as a corporate consultant and technology trainer, specialising in developing BI solutions with data automation. Mr CHAN has been teaching a broad spectrum of emerging technology courses with various local educational institutions since 2018, focusing on data analytics and visualisation with Tableau and Power BI. He is a certified partner consultant with Tableau.

RTTP Training Grant Application

Companies should submit their RTTP training grant application for their employee(s) via <https://rttp.vtc.edu.hk/rttp/login> at least two weeks before course commencement. Alternatively, [application form](#) could be submitted by email to rttp@vtc.edu.hk along with supporting documents.

This course is an approved Reindustrialisation and Technology Training Programme (RTTP), which offers up to 2/3 course fee reimbursement upon successful applications. For details: <https://rttp.vtc.edu.hk>.

Target Participants

- Retailer Management Personnel
- Participants who has completed TB101 course

Course Outline

1. Retail Bird's Eye View Panel
2. Business Sales Calendar (Part 1)
3. Business Sales Calendar (Part 2) - Product Categories Breakdown and Identification of Top Sellers
4. Product Mix Analysis

** Prerequisite: Basic Tableau for BI Analytics Solutions (TB101)*

Video Demonstration of the Workshop

Course Code	Sample Videos for Showcase	Video Duration
TB201	BI Solution for Retailer Sales Analytics: https://www.wevideo.com/view/2511087034 https://www.wevideo.com/view/2512148206 https://www.wevideo.com/view/2513376663 https://www.wevideo.com/view/2517190530	20 mins

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) to HKPC Academy, Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Mr Desmond CHAN). Please indicate the course name and course code on the envelope.



[Enrolment Link](#)

Supporting Organisations (In arbitrary order)

