

Empower the logistics industry and Hong Kong enterprises to implement digital transformation and achieve competency in Hong Kong Enhancement in SME Logistics Practical Merchant Solutions



16 July 2024
14:30 - 17:30

Theatre 2, 1/F, HKPC
Building, 78 Tat Chee
Avenue, Kowloon and
Online Broadcast

Cantonese

Logistics, manufacturing,
import/export, wholesale
and retail corporate
management and
practitioners

To enhance operational efficiency and maintain international competitiveness, digital transformation of the supply chain has become a trend that Hong Kong's logistics industry and enterprises cannot afford to ignore. Through digital transformation, enterprises can more effectively manage and control the smoothness of the supply chain, improve operational efficiency and reduce costs.

Organised by the Hong Kong Shippers' Council, implemented by the Hong Kong Productivity Council and funded by the Trade and Industry Department of the Hong Kong SAR Government's Business Support Fund, the "Enabling the Logistics Industry and Hong Kong's SMEs to Implement Digital Transformation Capabilities" will launch a series of eight seminars on topics closely related to digital transformation of the supply chain.

The seminars will bring together experts from the digital transformation, logistics, wholesale, retail and manufacturing industries to share with you how to make use of advanced logistics solutions to enhance operational efficiency, implement smart logistics and enterprise digitisation, and improve the competitiveness of Hong Kong enterprises. Industry players and interested parties are welcome to register for the seminar.

In the seminars, we will explore the challenges and opportunities faced by the logistics industry and enterprises in the course of digital transformation, and share the latest technology trends and best practices. We hope that through the seminars, we will be able to provide the logistics industry and enterprises with more practical knowledge and hands-on skills in digital transformation, and promote the development and progress of the industry.

Disclaimer

Any opinions, findings, conclusions or recommendations expressed in the material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund.

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Enhancement in SME Logistics Warehousing Practical Merchant Solutions

Rundown

Time	Content	Speaker
14:30 – 15:00	Keynote Sharing	 Ms Ivy Tse Co-CEO & Co-founder FreightAmigo Services Limited
15:00- 15:30	Keynote Sharing	 Mr Jamie Lee Head of Sales Aramex Hong Kong
15:30 – 15:50	Break	
15:50 – 16:20	Keynote Sharing	 Mr Ken Lee Managing Director WiderWorld
16:20 - 16:50	Keynote Sharing	 Mr Edgar Chan Founder of Top Blade Steak Lab Group CEO of AirPurchase
16:50 – 17:15	Panel Discussion	
17:15 – 17:30	Q&A	

Registration

Please scan the QR code on the right or register online by July 16, 2024 Confirmation email and live streaming link will be sent to registrants via email before the event.



Inquiry

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