Empower the logistics industry and Hong Kong enterprises to implement digital transformation and achieve competency in Hong Kong Cloud Computing and Enhancing Supply Chain Management Standards with Mechanization

8 August 2024 14:30 - 17:30	Theatre 2, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon and Online Broadcast	Cantonese	Logistics, manufacturing, import/export, wholesale and retail corporate management and practitioners

To enhance operational efficiency and maintain international competitiveness, digital transformation of the supply chain has become a trend that Hong Kong's logistics industry and enterprises cannot afford to ignore. Through digital transformation, enterprises can more effectively manage and control the smoothness of the supply chain, improve operational efficiency and reduce costs.

Organised by the Hong Kong Shippers' Council, implemented by the Hong Kong Productivity Council and funded by the Trade and Industry Department of the Hong Kong SAR Government's Business Support Fund, the "Enabling the Logistics Industry and Hong Kong's SMEs to Implement Digital Transformation Capabilities" will launch a series of eight seminars on topics closely related to digital transformation of the supply chain.

The seminars will bring together experts from the digital transformation, logistics, wholesale, retail and manufacturing industries to share with you how to make use of advanced logistics solutions to enhance operational efficiency, implement smart logistics and enterprise digitisation, and improve the competitiveness of Hong Kong enterprises. Industry players and interested parties are welcome to register for the seminar.

In the seminars, we will explore the challenges and opportunities faced by the logistics industry and enterprises in the course of digital transformation, and share the latest technology trends and best practices. We hope that through the seminars, we will be able to provide the logistics industry and enterprises with more practical knowledge and hands-on skills in digital transformation, and promote the development and progress of the industry.

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Rundown

Time	Content		Speaker
14:30 – 15:05	Keynote Sharing		Mr Terence Chow Head of Generative AI Amazon Web Services
15:05 – 15:40	Keynote Sharing		Mr Eric Lai Head of Robotics Million Tech Development Limited
15:40 – 16:00	Break		
16:00 – 16:35	Keynote Sharing		Mr Joe Wong Co-Founder GO Logistics & Storage
16:35 – 17:10	Keynote Sharing		Mr Anson Poon Senior Supply Chain Consultant GS1 Hong Kong
17:10 – 17:30	Q&A		

Registration

Please scan the QR code on the right or register online by August 8, 2024 Confirmation email and live streaming link will be sent to registrants via email before the event.

Inquiry

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