Power of AI & big Data for Retail
Local Company Visit 1 – Auki Labs and Samsung Executive Briefing Center

Free Company visit

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20th March 2026 14:00 - 18:00	Kowloon Bay	Cantonese Only	SME owners, middle to senior management of retail industryare welcome to join

This project is organised by Hong Kong Retail Management Association and funded by the Trade and Industrial Organisation Support Fund of the Trade and Industry Department, HKSAR Government. The project aims to help retailers harness the power of Artificial Intelligence (AI) and Big Data to drive business growth and embrace the digital economy. The project will feature three local enterprise visits, enabling industry participants to observe successful retail operations first-hand and draw practical insights that can be directly applied to their businesses. These visits also aim to help the retail sector stay informed of the latest industry developments and accelerate digital transformation. The first enterprise visit will include tours of Auki Labs and the Samsung Executive Briefing Center, offering participants an in-depth look at the latest applications of AI, AR, VR, QR and related emerging technologies.

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Please scan the QR code or register online by 13th March 2026.
Successful registrants will receive a confirmation email before the event.