



## "New Productive Forces – Smart Strategy for Enterprises' Upgrade and Transformation" Electronic Communication

### Free Seminar



28<sup>th</sup> August 2025  
15:00-17:00

Future Manufacturing Hall,  
LG1, HKPC Building,  
78 Tat Chee Avenue,  
Kowloon

Cantonese

Public interested in  
electronic communication or  
electronic equipment  
contractor or supplier

The "New Productive Forces – Smart Strategy for Enterprises' Upgrade and Transformation" is designed for enterprises to explore how new quality productivity can drive rapid business transformation. Bank of China (Hong Kong) (BOCHK) and Hong Kong Productivity Council (HKPC) will analyze current trends and strategies for industrial upgrading, and share insights on leveraging new quality productivity. The seminar will also showcase successful cases of utilizing government funding schemes for upgrading the electronic communication industry. Additionally, it will highlight the products and services of bank and the Hong Kong Export Credit Insurance Corporation (HKECIC) tailored for specific industries to help enterprises seize business opportunities and enhance financial flexibility. Attendees will also have the opportunity to visit the "Electromagnetic Compatibility (EMC) Centre" which boasts the most comprehensive EMC testing facilities in the region. This visit will provide an in-depth understanding of the latest technologies in electromagnetic radiation testing.

## Registration

Please scan the QR code or register [online](#) by 28<sup>th</sup> August 2025. Successful registrants will receive a QR Code for admission via email before the event.



Inquiries

Ms. Jenny SIU | +852 2788 5769 | [jennysiu@hkpc.org](mailto:jennysiu@hkpc.org)  
 Ms Grace CHOI | +852 2788 5581 | [gracechoi@hkpc.org](mailto:gracechoi@hkpc.org)

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Time	Content
3:00 PM - 3:10 PM	<b>Introduction to the Hong Kong Productivity Council and New Industrialization</b>
3:10 PM - 3:40 PM	<b>Hong Kong Productivity Council shares successful stories and R&amp;D technologies:</b>  “Electronic system & IoT - From Offline to Online”  Senior Consultant, Smart Infrastructure & AIoT, Smart City Division, Hong Kong Productivity Council -Ms NG Yeuk Lan, Joyce
3:40 PM - 4:00 PM	<b>Hong Kong Productivity Council introduces government funding schemes and successful cases</b>  Senior Manager, Industrial Advancement and Research Division, Hong Kong Productivity Council - Mr TSE Chun Yin, Thomas
4:00 PM - 4:20 PM	<b>Bank of China (Hong Kong) introduces comprehensive financial service solutions for the industry</b>
4:20 PM - 4:35 PM	<b>HKECIC Introduces Special Enhanced Measures and Innovative Insurance Solution for Cross-border E-commerce</b>  Senior Manager, Business Division - Structured / Special Risk Solutions, Hong Kong Export Credit Insurance Corporation - Ms. Rowena Chang
4:35 PM - 4:40 PM	<b>Interactive exchange session</b>
4:40 PM - 5:00 PM	<b>Visit the Hong Kong Productivity Council “Future Manufacturing Hall” and “Electromagnetic Compatibility Centre”, showcasing internationally leading technologies and successful cases</b>

[Register Now](#)
