





"New Productive Forces – Smart Strategy for Enterprises' Upgrade and Transformation" Food Technology



29th July 2025

15:00-17:00

LG1 Future Manufacturing Hall, HKPC Building, 78 Tat Chee Avenue, Kowloon

Cantonese

Free Seminar



Public interested in food technology

The "New Productive Forces – Smart Strategy for Enterprises' Upgrade and Transformation" is designed for enterprises to explore how new quality productivity can drive rapid business transformation. Bank of China (Hong Kong) (BOCHK) and Hong Kong Productivity Council (HKPC) will analyze current trends and strategies for industrial upgrading, and share insights on leveraging new quality productivity. The seminar will also showcase successful cases of utilizing government funding and support programs for upgrading in the food technology industry. Additionally, it will highlight bank support products and services tailored for specific industries to help enterprises seize business opportunities and enhance financial flexibility.

Registration

Please scan the QR code or register <u>online</u> by 28th July 2025. Successful registrants will receive a QR Code for admission via email before the event.



Inquiries

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Time	Content
3:00 PM - 3:10 PM	Introduction to the Productivity Council and New Industrialization
3:10 PM - 3:40 PM	Hong Kong Productivity Council shares success stories and R&D technologies:
	-Automatic Liquid Chilling Tunnel System -High Pressure Food Processing System
	Consultant, Food Tech and Innovations, Hong Kong Productivity Council -Mr LAU Chun Kwong, Marco
3:40 PM - 4:00 PM	Hong Kong Productivity Council introduces government funding and support plans and successful cases
	Senior Manager, Industrial Advancement and Research Division, Hong Kong Productivity Council - Mr TSE Chun Yin, Thomas
4:00 PM - 4:20 PM	Bank of China (Hong Kong) introduces comprehensive financial service solutions for the industry
4:20 PM - 4:30 PM	Interactive exchange session
4:30 PM - 5:00 PM	Visit the Hong Kong Productivity Council "Future Manufacturing Hall" and "Future FoodTech Lab", showcasing internationally leading technologies and successful cases





Inquiries