Organiser hkpc 生產力局 Digital Transformation

Supported by 中國銀行(香港) BANK OF CHINA (HONG KONG)

BOCHK · HKPC "GO GLOBAL EXPRESS"

DECODING THE CAMBODIAN MARKET: OPPORTUNITIES AND STRATEGIES FOR THE GARMENT INDUSTRY



Amid global supply chain restructuring and regional economic integration, Cambodia has emerged as an increasingly important manufacturing hub. With its abundant, cost-competitive young workforce and attractive foreign investment incentives, Cambodia has experienced rapid growth in its garment, footwear and travel goods industries, which have become key pillars of its economy.

Organised by the Hong Kong Productivity Council (HKPC) and fully supported by Bank of China (Hong Kong) Limited (BOCHK), this seminar brings together seasoned Cambodia market experts, financial professionals and technical consultants to explore the opportunities and challenges of establishing businesses and manufacturing operations in Cambodia. The seminar will also highlight financial support solutions, the latest technologies and industry support available to the garment sector, helping enterprises develop effective overseas investment strategies, seize emerging opportunities in Cambodia and expand their business presence across ASEAN.

Admission is FREE! Register now to seize investment opportunities in Cambodia!

Event Highlights

Market Opportunities
Explore the Opportunities and Challenges of the Cambodian Market

Financial Support
Discover Financial Solutions for Overseas Expansion

Technological Innovation
Explore the Latest Technologies and Industry Support for the Garment Sector

Speakers

Dr CHENG Pui Sze, Miyuki
Associate Professor of Practice,
School of Fashion and Textiles,
The Hong Kong Polytechnic University

Ms LAN Yu
Deputy General Manager,
Corporate Banking Department,
Phnom Penh Branch,
Bank of China (Hong Kong) Limited
Phonm Penh Branch

Mr Rex MU
Consultant,
Smart Machinery and Equipment,
Smart Manufacturing Division,
Hong Kong Productivity Council

14 December 2026 (Monday)
16:00 – 18:00

SME One Foyer, G/F, HKPC Building,
78 Tat Chee Avenue, Kowloon

Cantonese & Putonghua

Register Now

Free of Charge

Enquiry
Ms Jenny SIU | +852 2788 5769 | jennysiu@hkpc.org
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Time	Event
4:00PM-4:05PM	Group Photo
4:05PM-4:30PM	BOCHK Financial Solutions for Expanding into Cambodia and “BOC E-Cooperation Ecosystem” Speaker: Ms LAN Yu Deputy General Manager, Corporate Banking Department, Phnom Penh Branch, Bank of China (Hong Kong) Limited Phonm Penh Branch
4:30PM-4:55PM	Keynote Presentation Speaker: Dr CHENG Pui Sze, Miyuki Associate Professor of Practice, School of Fashion and Textiles, The Hong Kong Polytechnic University
4:55PM-5:20PM	Smart Manufacturing for the Garment Industry Speaker: Mr Rex MU Consultant, Smart Machinery and Equipment, Smart Manufacturing Division, Hong Kong Productivity Council
5:20PM-5:45PM	Visit “Future Manufacturing Hall” and “Advanced Materials and Intelligent Manufacturing Centre” in HKPC
5:45PM-6:00PM	Interactive exchange session

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