

BOCHK · HKPC "GO GLOBAL EXPRESS" TO THAILAND: A PRACTICAL GUIDE FOR GOING GLOBAL IN THE NEW ENERGY VEHICLE INDUSTRY CHAIN

Thailand, a key hub for ASEAN's new energy industry, is becoming a top destination for overseas expansion, thanks to its mature industrial chain, supportive policies, and strong market potential.

To help SMEs seize opportunities in the ASEAN market, the Hong Kong Productivity Council, with full support from Bank of China (Hong Kong) (BOCHK), will hold an exclusive seminar. It will bring together financial institutions, industry leaders, and technical experts to explore Thailand's new energy vehicle market trends and business opportunities. Through successful case studies, financial solutions, and the introduction of innovative technologies, participants will gain valuable insights to support their global strategies.

Join us on the "Go Global Express" to stay ahead in the Thai market!



Highlights



Financial Support for Overseas Expansion



Thailand's Business Environment and Financial Services for Companies Going Global

Speaker:

Mr HE You, Vice President, Corporate Banking Department, Bank of China (Thai) Public Company Limited



Expert Insights on the Thailand Market



Gain insights into the latest developments in Thailand's NEV industry, uncover business opportunities in the ASEAN market, and explore new pathways for overseas expansion

Speaker:

Mr Bob CHUNG, Chairman, The Institute of The Motor Industry Hong Kong and Chair, Society of Automotive and Aeronautical Engineers (SAE International) – Hong Kong section



Case Studies of Companies Going Global and Latest Industry Technology Sharing



Share case studies of companies going global and the latest industry technologies

Speaker:

Mr Thomas LI, Senior Consultant, Smart Mobility, Centre of Advanced Power and Autonomous Systems (APAS)



**21 September 2026
(Monday)**



16:00-18:00



**Future Theatre (Theatre 2),
1/F, HKPC Building, 78 Tat
Chee Avenue, Kowloon**



Cantonese

FREE TO JOIN

REGISTER



ENQUIRY

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TO THAILAND: A PRACTICAL GUIDE FOR GOING GLOBAL

IN THE NEW ENERGY VEHICLE INDUSTRY CHAIN

Time	Event
4:00PM-4:05PM	Group Photo
4:05PM-4:30PM	Financial Service Solutions for Companies Expanding to Thailand and “BOC E-Cooperation Ecosystem” Speaker: Mr HE You, Vice President, Corporate Banking Department, Bank of China (Thai) Public Company Limited
4:30PM-4:55PM	Thailand's NEV Market Insights and Export Opportunities for Hong Kong Enterprises Speaker: Mr Bob CHUNG, Chairman, The Institute of The Motor Industry Hong Kong and Chair, Society of Automotive and Aeronautical Engineers (SAE International) – Hong Kong Section
4:55PM-5:20PM	Case Studies of Companies Going Global and Latest Industry Technology Sharing Speaker: Mr Thomas LI, Senior Consultant, Smart Mobility, Centre of Advanced Power and Autonomous Systems (APAS)
5:20PM-5:45PM	Visit “The Cradle – Go Global Service Centre” & “Centre of Advanced Power and Autonomous Systems”
5:45PM-6:00PM	Interactive exchange session

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