



New Productive Forces Seminar 新質生產力研討會

ADVANCING MANUFACTURING WITH ECO-DESIGN AND TECHNOLOGY

透過生態設計與技術推進製造業


2026/05/11 (Mon)

15:00 - 17:00
 (registration at 14:45 開始登記)


English & Putonghua with English materials
 英文及普通話輔以英文資料


Classroom 126, HKPC Building,
78 Tat Chee Avenue, Kowloon, Hong Kong
 香港九龍達之路78號生產力大樓課室126

Equip yourself with life-cycle thinking and practical tools to integrate ecodesign into daily product and process decisions. This seminar will empower operations and engineering practitioners to leverage smart manufacturing technologies to reduce energy use, waste, defects, and lead times. With rising product-related environmental legislation, expanding green public procurement, and increasing consumer and retailer expectations on environmental and social performance.

建立生命週期思維，運用實務工具，將生態設計融入日常產品開發與流程決策。本研討會將為營運與工程從業者賦能，透過智慧製造技術降低能源消耗、廢棄物產生、產品瑕疵與交貨週期。面對日益嚴格的產品環境法規、擴大的綠色公共採購政策，以及消費者與通路商對環境與社會績效的更高期待，協助您有效因應各項挑戰，並推動企業永續發展。



Henry Yeung 楊卓榮先生
 Director, Digital Intelligence
 Development, Citic Telecom CPC
 中信國際電訊CPC
 數智發展部總監



Dr Sylvia LIU
 Association Professor
 School of Design, PolyU
 香港理工大學設計學院

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Enquiry 查詢

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 Grace Choi 蔡小姐 | 852-2788 5581 | gracechoi@hkpc.org

New Productive Forces Seminar

Advancing Manufacturing with Ecodesign & Technology

Date: 11 May 2026 (Monday)

Time: 15:15 - 17:15 (registration start at 14:45)

Venue: Classroom 126, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong

Rundown

- 14:45 - 15:00 **Registration**
- 15:00 - 15:15 **Intelligent Operations Across the Manufacturing Value Chain**
Mr Henry YEUNG | Director, Digital Intelligence Development, Citic Telecom CPC
- 15:15 - 16:15 **Advancing Manufacturing with Ecodesign and Technology (Part I)**
Dr Sylvia LIU | Associate Professor, School of Design, PolyU
- Why eco-design?- the economic paradigm
 - Design for value creation
 - Basic principle of the circular economy
- 16:00 - 16:15 **Introduction of new funding scheme – “Manufacturing+”**
Mr Forrest NGO | Manager, Technical Advisory, Hong Kong Productivity Council
- 16:15 - 17:00 **Advancing Manufacturing with Ecodesign and Technology (Part II)**
Dr Sylvia LIU | Associate Professor, School of Design, PolyU
- Eco-design & technology
 - Eco-design in action

About Speaker



Henry Yeung 楊卓榮先生
 Director, Digital Intelligence
 Development, Citic Telecom CPC
 中信國際電訊CPC
 數智發展部總監

Henry Yeung is the Director of Digital Intelligence at CITIC Telecom CPC, where he spearheads innovation commercialization strategies and the launch of AI solutions for enterprise customers. Having held various leadership roles in product management, solution development, and strategic partnerships, Henry possesses extensive experience in transforming internal IT capabilities into revenue-generating, customer-facing streams. From 2018 to 2025, Henry served as the Vice Chairman of the Retail Technology Industry Association (RTIA), acting as a key ambassador for retail technology and supply chain solutions. He holds a unique blend of technical expertise and market acumen, supported by professional qualifications including CISM, CDPOS, and CBAP. Furthermore, he has earned certificates in Cybersecurity and Artificial Intelligence from the MIT Sloan School of Management, as well as the ISACA Advanced in AI Security Management (AAISM).



Dr Sylvia LIU
 Association Professor
 School of Design, PolyU
 香港理工大學設計學院

With a wealth of industrial experience in design and management and a PhD degree in Design, Dr. Liu focuses on managing design in a business context. In 2020, her research impact case was evaluated as 4-stars in Research Assessment Exercise (RAE) 2020. During her years in PolyU, she has published 17 peer-reviewed journal papers, 11 conference papers, 3 books and 15 book chapters. The most significant outcome of her research is the Design Management Capability Framework, which had significantly influenced the making of China's two main innovation policies at the national level: the “Innovation Design” section of Made in China 2025 and the 2016 Action Plan for Digital Creative Industries in the 13th Five Year Plan.

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