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香港賽馬會慈善信託基金
The Hong Kong Jockey Club
Charities Trust

JCITNGO 2.0 Seminar
AI Practical Applications and
HKPC Future Tech Tour (3 Halls)

Free Seminar

9th March 2026 14:30-16:30	Theatre 2, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon	Cantonese	NGO and social workers are welcome to join

In today's rapidly evolving digital landscape, non-profit organisations must leverage artificial intelligence to enhance service delivery, strengthen governance, and improve operational efficiency.

Join us for an engaging seminar designed to equip NGOs with practical insights into AI adoption and digital transformation. Through expert-led sharing and real-world case studies, participants will explore how AI can be effectively applied across marketing, operations, and organisational management, turning strategic vision into actionable solutions. The seminar will also highlight innovative AI applications in youth mental health, showcasing how technology can create meaningful social impact. Participants will enjoy an exclusive visit to three exhibition halls of HKPC and learn key application tips for the Jockey Club IT Support for NGOs Programme 2.0.

Webinar Highlights:

1. **Digital Transformation**: Empower your team to adopt AI and master the essentials of applying AI from operations to governance

2. **Hands-on Insights:** Learn how to select the right AI tools and overcome common challenges in real-life implementation

3. **Successful Story Sharing:** From vision to action: exploring AI applications in youth mental health

4. **Exclusive HKPC Hall Visit:** "Agentic AI Foundry" , "Future Manufacturing Hall" and "Low-altitude Economy Tech Hall"

5. **Jockey Club IT Support for NGOs Programme (JCITNGO) 2.0:** Discover the details of this free support programme and how it helps NGOs strengthen operations and amplify service effectiveness through IT

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Time	Agenda
14:30 – 16:30	**Powering Up NGO Marketing & Operations with AI** • How AI enhances NGO marketing effectiveness and operational efficiency • Sharing NGO experiences and tips to tackle common challenges • Key success factors for translating strategy into execution *Speaker : Ms Celeste Yeung, Founder, Time to Gold*
	From Vision to Reality: AI in Youth Mental Health • Case sharing and implementation approaches of AI in youth mental health • Exploring how AI supports youth mental health services • Evaluating outcomes of cross-sector collaboration and technology adoption *Speaker : Mr Kelvin So, Co-Founder & CEO, Re:Learn*
	Navigating the AI Landscape: From Applications to Governance • Overview of AI applications, risks, and management priorities • Exploring AI governance, data management, and compliance considerations • Supporting organisations in building a sustainable AI adoption framework *Speaker : Dr Gary Ho, Deputy Head, AI & Data Science, HKPC*
	JCITNGO 2.0 Programme & Application Details • Introduction to programme objectives and funding scope • Application procedures and key milestones • Points to note and common application issues *Speaker : Mr Albert Wong, Consultant, HKPC*
	HKPC Future Tech Tour (3 Halls) "Agentic AI Foundry" , "Future Manufacturing Hall" and "Low-altitude Economy Tech Hall"

Registration

Please scan the QR code or register online by 7th Mar 2026.
Successful registrants will receive zoom link via email before the event.

For more information about the "Jockey Club IT Support Program" activities, please visit: https://www.jcitngo.org

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