



## NGO Digital Transformation Strategy Workshop

NGOs face urgent digital transformation needs amid resource challenges. This workshop equips NGO leaders with strategies for planning, applying AI, and managing digital risks.

Guided by expert instructors, participants gain practical tools and case studies to build tech-enabled, socially innovative models that enhance efficiency, service impact, and sustainability.

Date & Time	18 September 2025 2:00-5:00pm
Venue	SME One Foyer, G/F, HKPC Building 78 Tat Chee Ave, Kowloon Tong
Language	Cantonese
Course Fee	HK\$1,000
Target	NGO Leaders & Executives, Service Unit Head, Project Managers, IT Managers

### Objectives

- Equip NGOs with strategies to integrate technology into operations and develop digital transformation plans aligned with their missions
- Foster collaboration among NGO leaders to enhance learning and inspire innovative community solutions.
- Enhance digital literacy to empower NGO staff in using technology effectively
- Strengthen NGO on the knowledge on cybersecurity and digital projects' governance
- Identify key performance indicators (KPIs) to measure the effectiveness and impact of technology initiatives

Time	Agenda
2:00pm	Registration
2:30pm – 3:00pm	<p><b>NGO Digital Transformation Journey - From Vision to Implementation</b>  <i>Speaker: Marco Cheng, Chief Digitalisation Officer, Chinese YMCA of Hong Kong</i></p> <ul style="list-style-type: none"> <li>• <b>Develop a Vision for Value-Driven Digital Transformation Strategy:</b> Establish a "service-oriented" transformation for digital transformation strategy.</li> <li>• <b>Key Pillars of Digital Transformation:</b> Explore success factors and the importance of nurturing a digital-driven ecosystem.</li> <li>• <b>Sharing the Digital Transformation Journey:</b> Navigating challenges to opportunities through case studies and a resilient mindset</li> </ul>
3:00pm – 3:30pm	<p><b>Guardians of Trust for Digital Assets: Empowering NGOs to Combat Hidden Cyber Threats</b>  <i>Speaker: Sen Lam, Solutions Consultant, Sangfor</i></p> <ul style="list-style-type: none"> <li>• <b>Uncover Invisible Risks:</b> Understand ransomware attacks and data leaks, while strengthening the protection of donor information to maintain trust and avoid legal pitfalls.</li> <li>• <b>Decode Latest Cyber Threats:</b> Reveal hacker tactics and key defense strategies for 2025, transitioning from reactive to proactive security measures.</li> <li>• <b>Security Expert as Your Digital Guardian:</b> Explore latest approach in MDR service to manage detection and response, to safeguard your organization</li> </ul>
3:30pm – 3:50pm	Break
3:50pm – 4:20pm	<p><b>AI-enabled NGO Intelligence Transformation – Application &amp; Governance Essentials</b>  <i>Speaker: Gary Ho, Deputy Head, AI &amp; Data Science, New Industrialisation Division, HKPC</i></p> <ul style="list-style-type: none"> <li>• <b>AI Trends and Applications for NGOs:</b> Understand the fundamentals and emerging trends in applying AI across operations, including streamlining back-office workflows, enabling data-driven decisions, and enhancing seamless communication with beneficiaries on the frontline.</li> <li>• <b>AI Ethics and Governance:</b> Emphasize responsible AI usage by safeguarding data privacy, addressing biases, and adhering to ethical and regulatory standards.</li> <li>• <b>Tips for Initiating AI Projects:</b> Focus on building AI readiness and fostering an open mindset among staff to maximize the success rate of AI implementation.</li> </ul>
4:20pm – 4:30pm	<p><b>Unlock Funding &amp; Consultation Opportunities for NGO Digital Transformation</b>  <i>Speaker: Louisa Chiu, Deputy Head, Industry Engagement, New Industrialisation Division, HKPC and Programme Director, The Hong Kong Jockey Club IT Support Programme for NGOs</i></p> <ul style="list-style-type: none"> <li>• <b>Maximize Government Support:</b> Learn the funding scope and criteria of the Social Welfare Department's Dedicated Fund and align your NGO's digital needs with priorities.</li> <li>• <b>Leverage Free IT Consultation:</b> Use the JCITNGO2.0 Free IT Consultation Programme to evaluate IT capabilities, address gaps, and improve funding proposals.</li> <li>• <b>Develop a Long-Term Strategy:</b> Create scalable, cost-effective digital plans to future-proof your NGO and ensure sustainable growth.</li> </ul>
4:30pm – 4:45pm	<b>Discussion and Networking</b>
4:45pm – 5:30pm	<b>Visit "Future Manufacturing Hall" &amp; "Agentic AI and Industrial Metaverse Hall"</b>