Organiser

MCMIA 現代化中醫藥國際協會

Implementation Agent

hkpc 生產力局

Funded by Trade and Industrial Organisation Support Fund, Trade and Industry Department

TSF 工商機構支援基金 Trade and Industrial Organisation Support Fund

The Future Trends and Experience Sharing Seminar of the GBA Health Industry

June 18, 2024 14:00-17:00	Theatre 2, HKPC Building, 78 Tat Chee Avenue, Kowloon and Online Broadcast	Cantonese and Putonghua	Industry associations, scholars, and enterprises related to the health industry in the Greater Bay Area

Organised by Modernized Chinese Medicine International Association and funded by "Trade and Industrial Organisation Support Fund ", the "Increase local industry' s knowledge of health industry policies of the Greater Bay Area (GBA) and formulate strategies to integrate into the development of GBA health industry" project, implemented by HKPC, has successfully organised multiple activities. The industry has shown a better understanding of the specific requirements of the latest policies, such as "streamlining of registration of proprietary Chinese medicines (pCms)", "Measure of using HK registered drugs and medical devices used in HK public hospitals in Guangdong-Hong Kong-Macao GBA", and "Macao's regulations on registration of Chinese and Western medicines". These events received enthusiastic responses, reflecting the strong industry demand for the development of the health industry in the GBA.

"The Future Trends and Experience Sharing Seminar of the GBA Health Industry" is the final event and will focus on exploring the future trends of the industry in the GBA. Experts from the health industry and Hong Kong will be invited to share their experiences, while project's achievements will be shared and further feedbacks from the industry will be collected. Seats for the live event are limited, so be sure to enrol now!

Event Content (tentative)

- Releasing GBA Health Industry Policy Study report
- Exploring the future trend of the health industry in GBA
- Examining the prevalent policy challenges and difficulties faced by Hong Kong enterprises when expanding into the GBA market
- Assessing the policy obstacles by Hong Kong enterprises in exploring the Macao market

Interested parties can register via this QR Code or the link below:
https://campaigns.hkpc.org/bighealth-finalseminar-regform

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Collaborating organisations (in no particular order):

中華人民共和國 香港特別行政區政府 駐粵經濟貿易辦事處
CCCM HPIE
HKAIM HONG KONG ASSOCIATION FOR INTEGRATION OF CHINESE-WESTERN MEDICINE
HKBIO Hong Kong Biotechnology Organization 香港生物科技協會
粵澳合作中医药科技产业园 Traditional Chinese Medicine Science and Technology Industrial Park of Co-operation between Guangdong and Macao
香港中成藥商會有限公司 HONG KONG CHINESE PREPARED MEDICINE TRADERS ASSOCIATION LIMITED
HKAPI 香港科研製藥聯會
BPNMI CONSORTIUM
澳門產學研合作促進會 MIUR Macau Industry University Research Collaboration Association
HKCMPA 香港中藥商會
HKHFA 香港保健食品協會

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