

Organiser:



Co-host:



中國銀行(香港)  
BANK OF CHINA (HONG KONG)

Fully Supported by:



Supporting Organisation:



# InnoPreneur Network Mission to Jakarta

25 - 28 Mar 2026 (Wed - Sat)



## What You'll Gain:

- ▶ Learning Insights from **IndoFood**: Lessons on Expanding Overseas
- ▶ The World's First Online Marketplace for Islamic Fashion: **HIJUP**
- ▶ Meet the ASEAN giants: **Lazada**, **Shopee & Tokopedia**
- ▶ Connect with government officials and business leaders in person

## Join us in Jakarta!

Indonesia, the largest economy in ASEAN, is booming in e-commerce! HKPC and Bank of China (Hong Kong) present the "IPN MeetUp at Jakarta" delegation.

Connect with major platforms like Lazada, Shopee, Tokopedia, and Hijup, and explore Indofood. Gain insights and network with local Government officials and business leaders to unlock opportunities in the Indonesian market!



### Fee

**HK\$5,300** Per person

**Included:** Local transportation, Lunchs, travel insurance and tour plan fees

**Excluded:** Round trip transportation from HK to Jakarta, Local hotel accommodation



### Self-arranged items:

#### Suggested Transportation:

- Hong Kong to Jakarta (Around 5 hours)
- 25 Mar 2026 CX777 0920/1320
- Jakarta to Hong Kong (Around 5 hours)
- 28 Mar 2026 CX776 1430/2025

#### Suggested Accommodation:

JW Marriott Hotel Jakarta



### Location

Jakarta, Indonesia



### Language

English / Cantonese

## Registration



**Application Deadline: 10 Feb 2026**

- For interested participants, please scan and complete the above online registration form
- After registration, a payment link will be sent by email. Please ensure your email address is valid and correctly provided.
- Successful payment will be confirmed by email.
- Enrolment fee is not refundable.
- Limited spots available, interested participants from exceeding quotas will be allocated to waiting list subject to further notification.
- HKPC's InnoPreneur Network reserves the final right of decision.

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# InnoPreneur Network - Mission to Jakarta

## Itinerary Rundown

\*Itinerary is subject to change in practical situation

Date	Time	Preliminary Itinerary
Day 1 25 Mar	Morning	CX 777 09:20 / 13:20 Flight from Hong Kong to Soekarno-Hatta International Airport (Around 5 hours)
	3:00pm	Assembly at Soekarno-Hatta International Airport
	Evening	Overview of Jakarta Business Environment cum Welcoming Dinner <ul style="list-style-type: none"> <li>Industry leaders and government representatives share insights on Indonesia's business landscape and practical strategies for running business in Jakarta</li> </ul>
Day 2 26 Mar	Morning	Ministry of Trade of Indonesia Visit and Sharing Session with Local eCommerce Enterprise <ul style="list-style-type: none"> <li>The representative of Ministry of Trade of Indonesia introduces the latest e-Commerce Policy of Indonesia</li> </ul>
	Afternoon	Visit Major eCommerce platform: Shopee Indonesia / Tokopedia / Bukalapak
	Afternoon	Visit: Hijup <ul style="list-style-type: none"> <li>The world's first Islamic fashion online Marketplace</li> </ul>
Day 3 27 Mar	Morning	Visit: Lazada Indonesia <ul style="list-style-type: none"> <li>ASEAN leading e-Commerce platform, aim to serve 300 million customers by 2030</li> </ul>
	Afternoon	Visit: Indofood <ul style="list-style-type: none"> <li>Market-leading producer of packaged food products in Indonesia</li> <li>"Indomie" exports to more than 100 countries worldwide</li> </ul>
	Afternoon	Experience Local Culture: Visit J.CO Donut and Coffee / Kopi Kenangan <ul style="list-style-type: none"> <li>J.CO Donut and Coffee: Successfully expanded overseas with a presence in Singapore, the Philippines, and Hong Kong</li> <li>Kopi Kenangan: An Indonesian coffee chain with over 800 stores, services cover Malaysia, Singapore, Australia, and the Philippines</li> </ul>
Day 4 28 Mar	10:30am	Travel to Soekarno-Hatta International Airport
	Afternoon	CX776 14:30/20:25 Flight from Soekarno-Hatta International Airport to Hong Kong (Around 5 hours)
<b>Suggested Hotel</b>	<b>Hotel:</b> JW Marriott Hotel Jakarta Jakarta, Mega Kuningan <b>Address:</b> Jalan DR Ide Anak Agung Gde Agung Kav E.1.2 No 1&2, Kawasan Mega Kuningan, Jakarta, Indonesia, 12950 <b>Price:</b> Around HK\$900 per room per night (Please contact <a href="mailto:cathytang@hkpc.org">cathytang@hkpc.org</a> for the special room rate for this mission)	

