hkpc Academy 生產力學院



Solo Success: Mastering the One-Person Company

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裝備未來 FutureSkills

Launch your first AI-powered business with confidence. Learn how to use AI to research opportunities, coordinate an AI virtual team, develop a business idea, build a no-code prototype, and deliver an effective pitch. Guided by the mindset of "Thinking in solutions, not problems", you will create a pitch-ready business concept that can be refined and developed beyond the programme.

Programme code	P0000374
Date and time	3 December 2026 14:00 - 17:30 [Total: 3.5 hours]
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong
Language	Cantonese (supplemented with English terminology and handouts)
Target Audience	Anyone who wants to start a business with AI
Course fee	HK$1,500/ HK$1,350* *Group discount for 2 or more

Learning Outcomes

In this hands-on session, you will learn how to:

- ✓ Identify a real customer problem worth solving.
- ✓ Use AI-powered tools to gather market insights and validate opportunities.
- ✓ Build a simple prototype and offer, then present your solution through a confident Show & Tell pitch.

Inquiry: Ms Amy CHUNG|+852 2788 5455|amychung@hkpc.org
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Course Outline

1. Founder Mindset

Content: Spot a real pain point and identify an opportunity

Output: Customer problem statement

2. Market Insight

Content: Research customers, competitors and opportunity with AI

Output: Market-insight card

3. Build an AI Team

Content: Assign useful roles to Research, Marketing, Sales and IT agents

Output: Personal AI-team workflow

4. No-Code Prototype

Content: Turn the approved idea into a simple prototype or page concept

Output: Working tech prototype

5. Business Model & Marketing

Content: Define the offer, customer, message and next step

Output: Mini business model

6. Show & Tell Pitch

Content: Present the idea and receive structured feedback

Output: Clear pitch demonstration

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Award of Certificate

A Certificate of Accomplishment will be awarded to participants who have completed the course.

Trainer's Profile

Michael Wong — is a serial tech entrepreneur, investor, and university lecturer specialising in AI, deep tech, and innovation. He is Founder & CEO of EdCoSys and HairCoSys, and leads Most Trend AI, delivering AI-powered automation solutions. He lectures at HKUST and HKMU, serves on the HKSTP Startup Association, and has delivered innovation programmes to 50+ schools across Hong Kong.



Secure your seat

1. Scan the QR code to reserve a seat
2. Upon confirmation of sufficient enrolment, programme details and payment information will be sent to your registration email.

http://u.hkpc.org/OPC

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