

IPN MEETUP IN THAILAND

Empowering SMEs Through Technology and Innovation

26-29 OCTOBER 2026 (MON - THUR)

MISSION TOUR INTRODUCTION

As ASEAN's third-largest economy, Thailand stands at the regional forefront of creative industries, tech applications, and e-commerce—serving as a strategic gateway for businesses expanding into Southeast Asia!

Looking to capture vast market opportunities and growth potential in ASEAN? Don't miss the **IPN MeetUp in Thailand Business Tour!**

This delegation will offer on-the-ground insights into the Eastern Economic Corridor (EEC), smart manufacturing, e-commerce logistics, and the AI innovation ecosystem, demonstrating how new industrialization empowers SMEs to upgrade and transform!

Register now to join us in going global, unlocking regional opportunities, and embarking on a journey toward new quality productive forces!

HIGHLIGHT:

- **Thai-Chinese Rayong Industrial Zone & BYD:** Discover smart manufacturing and ASEAN expansion
- **Flash Group:** Unpack supply chain automation and logistics strategies
- **New Economy Academy (NEA):** Master trade policies and market entry strategies through workshops and networking
- **Thai-Hong Kong Trade Association (THKTA) & Business Leaders:** Network with key partners to unlock market expansion
- **Thailand Science Park:** Connect with national R&D resources and the innovation ecosystem

REGISTRATION



- For interested participants, please scan and complete the online registration form
- We will contact interested participants upon receiving the registration form and confirm your registration

APPLICATION DEADLINE 20 SEPTEMBER 2026

- Interested participants from exceeding quotas will be allocated to waiting list subject to further notification
- Hong Kong Productivity Council reserves the rights of final decision



FEE

HK\$ 2,800
Included Local transportation, lunch meals, travel insurance and tour plan fees
(Excluded: Round trip transportation from Hong Kong to Bangkok)



LOCATION

Bangkok



LANGUAGE

English / Cantonese



REMARKS

Suggested Transportation:
Hong Kong --> Bangkok (3h 5m)
26 Oct CX 705 08:30/10:35
Bangkok--> Hong Kong (2h 50m)
29 Oct CX708 17:45/21:35
Accommodation:
Holiday Inn Express & Suites
Bangkok Central Pier by IHG

This program is under HKPC Academy's "New Productive Forces Talent Development Programme" to assist the market in cultivating more creative talent and entrepreneurs with new skills and innovative thinking, thereby promoting the development of Hong Kong's distinctive new quality productivity, and leading Hong Kong towards high-quality development.

Application Enquiry:

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ITINERARY RUNDOWN

26 October (Monday)	Gather @ Suvarnabhumi Airport Participants can take the airline CX 705 by Cathay Pacific (08:30 --> 10:35) from Hong Kong to Bangkok
	Company Visit - Flash Group Focus on automated supply chain warehousing and operational models
	Company Visit - Sheng Yu International Logistics Unpack practical solutions for China-Thailand multimodal freight, customs clearance, and supply chain management
27 October (Tuesday)	Site Visit: Thai-Chinese Rayong Industrial Zone Explore investment policies and EEC business opportunities
	Company Visit - BYD Auto (Thailand) Co., Ltd. Experience smart manufacturing workshops and the end-to-end vehicle production process
28 October (Wednesday)	Workshops & Networking: The New Economy Academy by the Department of International Trade Promotion
	Company Visit - New World Culture Explore live commerce ecosystems, traffic management, and operational models
29 October (Thursday)	Site Visit - Thailand Science Park
	Dismiss @ Suvarnabhumi Airport Participants can take the airline CX 708 by Cathay Pacific (17:30 --> 21:30) from Bangkok to Hong Kong

*Itinerary is subject to change in practical situation

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