

# AI GYM 001

## Customised AI Workout for Corporate Excellence

Are you ready to revolutionise your workforce with the power of GenAI?

Join us for a sneak peak into our AI Gym solution! Find out what GenAI's applications can transform how we work and learn tailored approaches to adopt GenAI in your organisations for efficiency and impact.



AI-generated image

### Date & Time

2 Apr 2025 (WED)  
16:00-17:30

### Venue

Threatre 2 , 1/F, 78 Tat Chee Avenue,  
Kowloon, Hong Kong



### Who should join

Corporate executives and decision-makers who oversee GenAI adoption in the organisations to drive innovation and operational efficiency



Join for  
**FREE**

[http://u.hkpc.org/20250402\\_AIGYM](http://u.hkpc.org/20250402_AIGYM)



### Introduction to AI Gym and GenAI

Brief introduction to AI Gym and its mission to showcase AI's transformative potential.

Overview of GenAI and its potential to create text, images, and videos.



### Success Cases and Demonstrations

Real-life success stories of organisations adopting GenAI effectively.

Introduction to global tools and their applications in the workplace including ChatGPT, Kimi, Gemini, and DeepSeek (a rising LLM).

#### GenAI in Action

► Live demonstrations of different regional tools in a workplace setting, showcasing their varied maturity levels.



### Insights and Discussion

Learn about maximising GenAI's potential via crafting effective prompts.

#### Tailored AI Strategies

► Discussion on specific strategies and approaches for private and public organisations.

## Anthony Chan

Founder and CEO of EDGE AI

- Over 15 years of cross-industry experience in internal and strategic management consulting.
- Expert in leveraging generative AI technologies to enhance business productivity, efficiency, and creativity.
- Conducts acclaimed workshops and AI assessment tools for top financial services companies in Hong Kong, China, and Southeast Asia.
- Achieved a 30% increase in productivity and efficiency through effective generative AI applications.

#### Contact Person

Samuel Yau  
Kay Tai

#### Email

samuelyau@hkpc.org  
kaytai@hkpc.org

#### Telephone

2788 6236/ 6759 6140 (Whatsapp)  
2788 5816