



Integrating Low-Altitude Economy with ESG

Free Seminar



27th November
2025
15:00-17:15

Inno Theatre (Theatre 1), 1/F,
HKPC Building, 78 Tat Chee
Avenue, Kowloon

Cantonese

Hong Kong drone companies
(esp. start-ups and scaling up
companies), logistics
association, SMEs interested
on LAE and ESG development

The "Low-Altitude Economy Meets ESG" Seminar is tailored for Hong Kong drone companies, particularly startups and growing enterprises. It aims to explore how to integrate the Low-Altitude Economy (LAE) with ESG principles, highlighting the synergies and practical strategies for sustainable business development in a rapidly evolving regulatory environment.

Organized by the Hong Kong Productivity Council (HKPC), the seminar will feature insights from industry experts who will provide in-depth analysis from multiple perspectives—covering technological applications, theoretical foundations, and real-world experiences—to shed light on the latest trends and business opportunities in the LAE sector. The event will also examine the connection between drone technology and sustainable finance, offering forward-looking directions for enterprises. Participants will have the opportunity to visit HKPC's "Low-Altitude Economy Hall", where they can experience the innovative applications discussed during the seminar.

Registration

Please scan the QR code or register online by 26th November 2025. Successful registrants will receive a QR Code for admission via email before the event.



Inquiries Ms Grace CHOI | +852 2788 5581 | gracechoi@hkpc.org
Ms. Jenny SIU | +852 2788 5769 | jennysiu@hkpc.org

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Time	Content
2:45 PM – 3:00 PM	Registration
3:00 PM – 3:10 PM	Opening Speech Speaker: Ir. Raymond Shan, General Manager, New Industrialisation Division, Hong Kong Productivity Council
3:10 PM – 3:15 PM	Group Photo
3:15 PM – 3:45 PM	Fostering New Quality Productive Forces: Developing LAE in Hong Kong (TBC) Speaker: Mr. Dick Li, Senior Consultant, Industry 4.0+ & Low-altitude Economy, New Industrialisation Division, Hong Kong Productivity Council
3:45 PM – 4:15 PM	The Synergy of ESG and LAE: Opportunities and Responsibilities Speaker: Ms. Tracy Zhou, P.Eng., MBA, Associate Principal Consultant, Carbon and ESG Solutions ESG, Green Living and Innovation Division, Hong Kong Productivity Council
4:15 PM – 4:45 PM	“Integrating Low-Altitude Economy with ESG: A Path Forward” (TBC) Speaker: Mr. Tim Hui, Banking Coach & Consultant, JCT Training and Coaching Academy
4:45 PM – 5:00 PM	Q&A session
5:00 PM – 5:15 PM	Visit the Low-altitude Economy Tech Hall and Questionnaire

Register Now

