

Packaging Compliance Masterclass 2026

PPWR is Effective From 12 August 2026: What the EU, UK, China, Australia and Singapore Require From Hong Kong Exporters of ALL Industries

This 3-hour training course shows how packaging compliance has become a supply chain obligation rather than a distant regulatory concern. Through a detailed overview and practical case studies, participants will learn what the EU, UK, China, Australia and Singapore each require, who carries the legal obligation, and the consequences of non-compliance. Designed for packaging suppliers, ESG professionals, manufacturers and business owners across all industries, the course provides a side-by-side jurisdictional comparison and actionable strategies to help firms turn packaging rules into a competitive advantage.

Course
number

P0000370

Date and time

21 September 2026
14:15 – 17:30

Venue

Theatre 1, 1/F, HKPC Building, 78
Tat Chee Avenue, Kowloon

Language

Cantonese

Course Fee

HK\$600

Target
Audience

Packaging suppliers, ESG
professionals, manufacturers, and
business owners across all
industries

Objectives

- ✓ Understand why packaging compliance and supply chain data reporting are becoming mandatory, and their business impact.
- ✓ Learn what the EU, UK, China, Australia and Singapore each require, who carries the legal obligation, and the non-compliance risks in every market.
- ✓ Apply real-world examples and a cross-jurisdictional comparison to see how requirements are met in practice and what obligation each market expects.
- ✓ Receive a concrete next-step plan to stay ahead of tightening requirements.



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[Liability Clause] Note: Registration for the complimentary AI platform trial must be completed on or before the training date. Access is restricted to a limited time period. HKPC reserves the right of final interpretation.

Enquiry: Dr. Alex Choi | +852 2788 5305 | alexchoi@hkpc.org
Ms. Sally S. | +852 2789 5132 | sallysupvithayanond@hkpc.org

Course Outline

Time	Content	
14:15 – 14:30	Opening and HKPC Introduction - HKPC's Mission and Support for Advanced Industry Development - Success Case Sharing	Dr. Alex Choi
14:30 – 14:35	Introduction: Why Packaging Compliance Data Is Becoming Mandatory Company and speaker introduction Regulatory pressure – buyers are already requesting packaging data from their supply chain How will it impact HK exporters: obligations, non-compliance risks, competitive advantages	Ms. Celeste Yeung
14:35 – 15:25	Session 1 — The 12th August Deadline Has Landed: EU and UK Packaging Compliance for Hong Kong Exporters Regulation background: EU <i>Packaging and Packaging Waste Regulation</i>, UK's <i>Extended Producer Responsibility</i> and <i>Plastic Packaging Tax</i> Scope: What falls under Hong Kong exporters' responsibility Documentation and reporting requirements (with examples) Non-compliance consequences	Ms. Celeste Yeung
15:25 – 15:35	Networking Break	
15:35 – 16:25	Session 2 — Beyond EU PPWR: Packaging Compliance Across Asia-Pacific Regulation background: China's <i>GB Standards</i> (general, food & cosmetics), Australia's <i>Used Packaging Materials Measure</i>, and Singapore's <i>Mandatory Packaging Reporting</i> Scope: What falls under Hong Kong exporters' responsibility Documentation and reporting requirements (with examples) Non-compliance consequences	Ms. Celeste Yeung
16:25 – 16:35	Networking Break	
16:35 – 17:25	Session 3 — Putting Into Practice: A Step-by-step Walkthrough of Packaging Reporting Across Five Jurisdictions Regulatory comparison: EU, UK, and APAC side by side - Data reporting procedures in each jurisdiction Calculation practice: e.g. material weights and component, empty space and void ratios Actionable implementation plan	Ms. Celeste Yeung
17:25 – 17:30	Closing Remarks and Q&A	

About the Speakers



Dr. Alex Choi

Biomedical Consultant, Hong Kong Productivity Council

Dr. Alex Choi, Consultant at HKPC's Advanced Industry Development Unit, has 16+ years of experience in biopharmaceutical research, drug development, and pharmaceutical manufacturing, supporting Life & Health enterprises in innovation and commercialization.



Celeste Yeung

CEO and founder of CplusE Eco Tech Limited

Founder & CEO Celeste Yeung has 25+ years of multinational experience in regulatory compliance requirements in fashion & luxury retail, deep knowledge in diverse product categories retail supply chain operations as well as product regulatory expert advisor for China National Standards (GB standards).

Celeste founded her start-up company CplusE Eco Tech Ltd. to transform complex regulatory compliance requirements into a **Governance ecosystem** - an integrated solution combining consulting, regulatory research, training, compliance solution under one platform. Our platform covers critical EU & Asia frameworks such as PPWR, EPR, DPP, and IoT-enabled carbon footprint management, helping businesses stay ahead of evolving regulations while driving sustainability.

- Google Asia Pacific Ltd, HK - APAC Trade Operations Lead, Device & Services (2021-2022)
- Richemont Asia Pacific Ltd. - Regional Associate Trade Compliance Director (2013-2021)
- Gap Int'l Sourcing (Holdings) Ltd. - Reg. Logistics & Trade Compliance Director (2000-2013)

Enrolment Method

1. Online Pre-enrolment: Please fill in the event registration form in the QR code
2. Please complete the enrolment form (see page 7) and return it to: alexchoi@hkpc.org; sallysupvithayanond@hkpc.org
3. Settle the payment

Available payment methods: Bank Transfer, Cheque, and Cash

- Please notify us with the payment proof if you have completed the payment.
- If you choose to pay by cheque, please send us a crossed cheque payable to "Hong Kong Productivity Council" by post.
- Mailing Address: HKPC Building 78 Tat Chee Avenue, Kowloon, Hong Kong (Attn: [NID] Dr Alex Choi)
- *Please write your full name, contact number, and course name on the back of the cheque.

Note

(i) Registration is on a first-come, first-served basis.

(ii) Registration applications can only be processed after receiving the completed registration form and payment.

(iii) If you need to pay the course fee by other payment method, please contact us.

Register now



包裝合規專修課2026

《包裝與包裝廢棄物法規》已於2026年8月12日生效: 香港所有行業的出口商須滿足歐盟、英國、中國內地、澳洲及新加坡的哪些要求?

本3小時培訓課程說明包裝合規已從單純的法規議題，逐步成為企業供應鏈管理中的重要責任。透過系統化講解及實際案例分析，參加者將深入了解歐盟、英國、中國內地、澳大利亞及新加坡在包裝合規方面的監管要求、法律責任及違規風險。本課程專為包裝供應商、製造商、企業管理層、ESG專業人士及創業者而設，透過跨司法管轄區的比較分析與實務應用策略，協助企業有效應對日益嚴格的包裝法規要求，並將合規挑戰轉化為市場競爭優勢。

目標

- ✓ 瞭解包裝合規與供應鏈數據報告為何正成為強制性要求，及其對業務的影響
- ✓ 掌握歐盟、英國、中國內地、澳洲及新加坡各自的具體要求，明確法律責任歸屬，並瞭解每個市場的不合規風險
- ✓ 通過真實案例和跨司法管轄區對比，瞭解各項要求在實踐中如何落地，以及每個市場的強制需求。
- ✓ 獲得具體的下一步建議，以提前應對日益嚴格的合規要求

課程編號	P0000370
日期及時間	2026年9月21日（星期一） 14:15 – 17:30
地點	九龍達之路78號生產力大樓一樓演講廳一
語言	廣東話
課程費用	港幣600元
適用對象	包裝供應商、所有企業及產品的ESG專業人士與製造商及企業家



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[免責條款] 注意：本次智能AI平臺試用機會須在專修課前及當日註冊，免費試用機會為限時活動，最終解釋權歸生產力局所有

查詢: 蔡博士 (Alex) | +852 2788 5305 | alexchoi@hkpc.org
Sally 女士 | +852 2789 5132 | sallysupvithayanond@hkpc.org

課程大綱

時間	活動內容	講者
14:15 – 14:30	開場及香港生產力促進局簡介 - 生產力局的使命及對先進產業發展的支持 - 成功案例分享	蔡永達博士
14:30 – 14:35	課程簡介：包裝合規資料為何正成為強制性要求？ - 公司及講者簡介 - 監管壓力日增：買家已開始向供應鏈企業要求提供包裝資料 - 對香港出口商的影響：法律責任、不合規風險與競爭優勢	楊啟思女士
14:35 – 15:25	第一節—8月12日截止日已至：香港出口商須知的歐盟與英國包裝合規要求 法規背景：歐盟《包裝與包裝廢棄物法規》（Packaging and Packaging Waste Regulation, PPWR）、英國生產者責任延伸（Extended Producer Responsibility for packaging, EPR）及塑膠包裝稅（Plastic Packaging Tax, PPT） 適用範圍：香港出口商須履行的責任 檔準備及申報要求（附案例說明） 不合規的後果及風險	楊啟思女士
15:25 – 15:35	交流	
15:35 – 16:25	第二節—超越歐盟PPWR要求：亞太地區包裝合規趨勢與要求 法規背景：中國國家標準（GB）（適用於一般產品、食品及化妝品）、澳洲《全國環境保護（廢棄包裝材料）措施》（Used Packaging Materials Measure）及新加坡《強制性包裝報告》（Mandatory Packaging Reporting） 適用範圍：香港出口商須履行的責任 檔準備及申報要求（附案例說明） 不合規的後果及風險	楊啟思女士
16:25 – 16:35	交流	
16:35 – 17:25	第三節 — 實務應用：五大司法管轄區包裝申報流程逐步指南 法規比較：歐盟、英國及亞太地區要求全面對照 各司法管轄區的資料申報程式 實務計算示範：包括物料重量與組成、包裝空隙率及空間利用率等 可執行行動方案	楊啟思女士
17:25 – 17:30	總結及問答環節（Q&A）	

講者簡介



蔡永達博士

生物醫藥顧問 香港生產力促進局

蔡博士現任生產力局（HKPC）先進產業發展部顧問，擁有超過16年生物製藥研發、藥物開發及製藥生產經驗，致力支援生命健康產業企業推動創新及成果商品化。



楊啟思女士

創辦人兼行政總裁 CplusE Eco Tech Limited

創辦人兼行政總裁 Celeste Yeung 擁有逾25年跨國企業法規合規管理經驗，專長涵蓋時尚及奢侈品零售行業，並對多元化產品類別的零售供應鏈運作具備深厚專業知識。Celeste Yeung 同時擔任中國國家標準（GB）產品法規專家顧問，為企業提供產品法規事務專業建議。

Celeste創辦了初創科技公司CplusE Eco Tech Ltd. 將複雜的法規要求轉化為一個治理生態體系（Governance Ecosystem），一個集諮詢、法規研究、培訓及解決方案於一體的綜合平臺。平臺覆蓋歐盟及亞洲的關鍵法規框架，包括《包裝與包裝廢棄物法規（PPWR）》、《生產者責任延伸制（EPR）》、《數碼產品護照（DPP）》等，以及物聯網（IoT）碳足跡管理方案，幫助企業領先於不斷變化的法規，同時推動可持續商業發展。

Celeste 個人履歷

- Google Asia Pacific Ltd, HK - Device & Services, 亞太區貿易合規主管（2021-2022）
- Richemont Asia Pacific Ltd. - 區域貿易合規副總監（2013-2021）
- Gap Int'l Sourcing (Holdings) Ltd. - 區域物流與貿易合規總監（2000-2013）

報名方法

1. 網上預報名：請掃描二維碼填寫活動登記表格
2. 請填寫報名表格（第7頁）並電郵至：alexchoi@hkpc.org; sallysupvithayanond@hkpc.org
3. 繳付費用

可接受的付款方式：銀行轉帳、支票及現金

- 完成付款後，請提供付款證明
- 如以支票付款，請寄送劃線支票，抬頭請寫「香港生產力促進局」
- 寄至：香港九龍達之路78號生產力大樓（收件人：[新型工業化部] Dr Alex Choi）
- 請在支票背面寫上您的全名、聯繫電話及課程名稱。

立即登記:



備註

- (i) 報名以先到先得為原則。
- (ii) 報名申請需在收到完整報名表及款項後方可處理。
- (iii) 如需以其他付款方式繳交課程費用，請聯繫秘書處。

查詢: 蔡博士 (Alex) | +852 2788 5305 | alexchoi@hkpc.org

Sally 女士 | +852 2789 5132 | sallysupvithayanond@hkpc.org



Enrolment Form

報名表

由本院填寫 For HKPC Internal Use

Academic Experience Others

Checked By: _____ Date: _____
 Approved By: _____ Date: _____

請以正楷填寫此表格 Please complete this form in BLOCK LETTERS

課程編號 Programme Code :	課程名稱 Programme Title :	學費 Programme Fee:

甲部 (Part A) 申請者資料 Applicant Information :

中文姓名 (先生/小姐/太太/女士*) 必填 :	_____		
Chinese Name (Mr./Miss/Mrs./Ms*) Mandatory :	(必須與香港身份證/護照相同 Must be the same as shown on ID card/Passport)		
英文姓名 :	姓 Last Name	名 First Name	(必須與香港身份證/護照相同 Must be the same as shown on ID card/Passport)
Name in English :			
公司名稱 :	_____		
Company Name :			
職位 :	_____		
Position :			
其他聯絡電話 :	手提電話 :	_____	
Other Phone Number :	Mobile Number :		
電郵地址 :	_____		
E-mail Address :			

乙部(Part B) 繳費方法 Method of Payment :

請選擇一項 Please select one only	*請刪去不適用者/Please delete whichever is inappropriate
☐ 網上繳費 Online payment (申請人可以 VISA、萬事達卡、繳費靈或轉數快繳付學費 Course fees can be paid by VISA or MasterCard, PPS or FPS)	
☐ 銀行存款 / 轉帳 Bank Deposit / Transfer 直接存款或轉帳費用到「香港生產力促進局」之銀行帳戶，並把姓名、聯絡電話、所報讀的課程名稱，以及存款通知書電郵至 academy@hkpc.org 以作為付款證明。渣打銀行 (香港) : 003-447-1-071900-3 Deposit or transfer the fee to the bank account of "Hong Kong Productivity Council" and send the name, contact number, programme name and deposit advice to academy@hkpc.org by the payment due date as a proof of payment. STANDARD CHARTERED BANK (HONG KONG) LIMITED: 003-447-1-071900-3	
☐ 支票繳費 號碼 Cheque No. : _____ (公司 Company / 私人 Private*) (支票請劃線，抬頭人為「香港生產力促進局」。The cheque has to be crossed and made payable to the "Hong Kong Productivity Council.")	
☐ 易辦事 EPS / 離線支付 Google Pay, Apple Pay, WeChat Pay, Alipay Offline (請親臨本局辦理 Must be made in person at enrolment counter)	

聲明 Declaration :

本人聲明在此報名表格及隨附文件所載的資料，依本人所知均屬完整、真實及準確。本人已細閱並接受報名表內的所有條款及細則。

I declare that all information provided in this enrolment form and the accompanying documents are, to the best of my knowledge, true, accurate and complete. I have read and accepted all the terms and conditions of this enrolment form.

- ☐ 本人不同意香港生產力促進局使用本人的個人資料，包括但不限於姓名、年齡、性別、電話號碼、職位、繳費資料包括信用卡資料 (如適用)、學術及專業資格及電郵地址 ("個人資料") 於推介本局最新發展、工業支援服務、顧問服務、培訓課程及相關的活動及其他由生產力局的推廣活動的用途。I do not consent to the proposed use of my personal data including, without limitation, name, age, gender, phone number, job title, payment details including credit card information (where applicable), academic and professional qualification and email address ("Personal Data") for the purpose of sending me information relating to HKPC's latest developments, industry support services, consultancy services, training courses and related events, and other marketing activities as may be organized by HKPC.

申請者簽名 Applicant's Signature :

日期 Date :

丙部(Part C) 問卷調查 Survey

請問閣下如何得悉本院的課程資料？(可選多於一項) Where did you get the information about this programme? (May select more than one option)

- | | |
|--|--|
| ☐ 生產力局 / 生產力學院網站 HKPC website / Academy website | ☐ 搜索引擎 Online Search |
| ☐ 社交媒體 Social Media Posts | ☐ 相關行業協會 Related Industry Associations |
| ☐ 推廣電郵 Promotional Email | ☐ 生產力局職員 Direct contact from HKPC staff |
| ☐ 公司推介 Referral by company / HR | ☐ 其他 Others : _____ |
| ☐ 網上廣告 Online Advertisement | |

請選擇閣下希望接收本局哪個範疇的資訊(可選多於一項) Please indicate which area(s) of information you would like to get from HKPC

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|---|--|
| ☐ 工業4.0 及智能製造 Industry 4.0 and Smart Manufacturing | ☐ 創新科技及人工智能及機械人應用 Innovation, Artificial Intelligence (AI) and Robotics Application |
| ☐ 數碼轉型、應用與網絡安全 Digital Transformation & Application and Cyber Security | ☐ 智能運輸 Smart Mobility |
| ☐ 綠色科技及可持續發展 Green Tech & Sustainability | ☐ 食品科技 Food Technology |
| ☐ 樂齡科技 Gerontech | ☐ 測試及標準 Testing & Standards |
| ☐ 政府資助 Government Funding | ☐ 大灣區發展機遇 GBA Opportunity |
| ☐ 人才管理及企業培訓 Talent Development & Corporate Training | ☐ STEM教育 STEM Education |
| ☐ 中小企及初創企業支援 SME & Start-up Support | ☐ 生產力局場地及設施 HKPC Venue & Facilities |

請問閣下從事哪個行業？ Please indicate your industry

- | | |
|---|---|
| ☐ 汽車 Automotive | ☐ 航空 Aviation |
| ☐ 創意產業及旅遊業 Creative/Tourism Industry | ☐ 家電 Electrical Appliances |
| ☐ 電子 Electronics | ☐ 環保 Environmental Industry |
| ☐ 政府/非牟利機構/行業商會 Government/NGOs/Trade Associations | ☐ 進出口貿易 Import and Export Trade |
| ☐ 信息和通訊技術 Information and Communication Technology (ICT) | ☐ 機械、金屬和模具 Machinery, Metals and Tooling |
| ☐ 保健 Healthcare | ☐ 光學產品 Optical Products |
| ☐ 塑膠 Plastics | ☐ 專業服務 (例如：建築、法律、人力資源、市場營銷、公共關係等) Professional Services (e.g. Architecture, Legal, Human Resources, Marketing, Public Relations, etc.) |
| ☐ 零售 Retail | ☐ 玩具 Toys |
| ☐ 紡織服裝 Textile and Apparel | ☐ 運輸及物流 Transportation and Logistics |
| ☐ 手錶、鐘錶及珠寶 Watch, Clock and Jewelry | ☐ 教育與培訓 Education and Training |
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| ☐ 金融保險 Financial and Insurance | |

報名程序

請填妥報名表、連同相關課程需要的文件及費用，親身或以郵遞方式遞交。
郵寄地址：九龍達之路 78 號生產力大樓香港生產力促進局生產力學院 (請於信封面註明報讀課程名稱及編號。)

條款及細則：

- 學費必須連同報名表 (可用影印本) 於開課前一併繳交，否則報名無效。
- 本局在收妥費用後，將發出付款收據予申請人，惟本局對郵遞付款收據的任何遺失事故，概不負責。如申請人以支票繳費，所繳交款項須經過銀行結算後方可作實。
- 所收集的個人資料將會作入學申請、登記、學術、行政、研究、統計及市場分析及用於推介本局最新發展、工業支援服務、顧問服務、活動和培訓課程的用途。個人資料會嚴格保密處理。除非獲得閣下的同意，本局不會將個人資料轉移予第三者。本局已制定收集、使用及保留個人資料的政策，於報名處供索閱，閣下亦可向本局個人資料管理主任查詢。除非本局於以下期限前收到申請者書面通知退學，否則已繳學費 (不論全費或部份) 概不退還：
 - 由本地講師教授的課程，最少於開課前五個工作天通知
 - 由外地講師教授的課程，最少於開課前十五個工作天通知閣下申請退還學費需繳交手續費二百元正。如申請者以信用卡繳交學費，則需額外支付學費約 4% 作銀行手續費用。
- 閣下可提名他人代替其本人出席課程，惟事先須得本局同意。閣下不可轉換其他課程。
- 生產力局保留在任何情況下及以任何原因拒絕任何入學申請的權利。閣下繳付學費後，仍須符合入學的所有條件，其申請方可獲得接納。
- 生產力局保留在有需要的情況下更改講師及/或課程內容、授課地點、日

ENROLMENT PROCEDURE

Please complete and send this enrolment form with requisite documents and fee to the Council in person or by mail.
Mailing Address: HKPC Academy, Hong Kong Productivity Council, HKPC Building, 78 Tat Chee Avenue, Kowloon. **(Please mark the programme title and programme code on the envelope.)**

Terms and Conditions:

- Programme fee must be submitted together with this form (or photocopy of this form) before programme commencement, otherwise enrolment will be rejected.
- Receipts will be issued for fees paid but HKPC will not be responsible for any loss of receipt sent by mail. Receipt of cheque payment is subject to bank clearance.
- Personal Data collected will be used for processing your application for admission, registration, academic, administrative, research and statistical purposes and will also be used for marketing purposes, specifically for the purpose of sending you information relating to HKPC's latest developments, industry support services, consultancy services, events and training programmes. Personal Data will be treated in strict confidence. Unless otherwise agreed by you, HKPC will not transfer Personal Data to any third parties. HKPC implements a policy governing the collection, use and retention of Personal Data, which is made available at the enrolment counter. You may also contact Personal Data Controlling Officer of HKPC for further details.
- Enrolment fee (in full or in part) is not refundable except if HKPC is notified in writing of your withdrawal:
 - at least 5 working days before the programme commencement for training program run by local speaker
 - at least 15 working days before the programme commencement for training program run by overseas speakerA handling charge of **HKS200** will be levied. For payment made by credit card, an additional **bank charge of around 4%** of the enrolment fee will be imposed.
- You may, subject to the prior approval of HKPC, nominate a person to attend the programme on your behalf. Programme switching request will not be accepted.
- HKPC reserves the right to reject any application in any circumstances and for whatever reasons. Payment of fees should only be construed as conditional acceptance of

- 期及/或時間的權利。
8. 颱風及黑雨警告：如課堂時間是在早上(09:00-13:00)、下午(14:00-17:00)或晚間(18:30-22:00)，將在下列情況下取消：(一)八號或以上颱風訊號或黑色暴雨警告訊號在早上 6:00、11:00 或下午 4:00 仍然懸掛；或(二)香港天文台在早上 6:00、11:00 或下午 4:00 或之後，宣佈將懸掛八號或以上颱風訊號或黑色暴雨警告訊號。本局將盡早通知閣下補課的日期及時間。
 9. 所有參加者須遵守香港法律。
 10. 本局保留更改以上“條款及細則”的權利。以上“條款及細則”內容均以本院課程單張及網頁公佈之最後更新版本為依歸。

- application. To be accepted for any application, you are required to fulfill the admission requirements.
7. HKPC reserves the right to replace the speaker and/ or change the contents, venue and/or time as may be necessary.
 8. Classes in the morning (09:00-13:00), afternoon (14:00-17:00) or evening (18:30-22:00) will be cancelled if:
(1) Tropical Cyclone Signal No.8 or above OR Black Rainstorm Warning remains hoisted after 6:00 a.m., 11:00 a.m. and 4:00 p.m. respectively; **OR**
(2) Tropical Cyclone Signal No.8 or above OR Black Rainstorm Warning is announced by the Hong Kong Observatory to be hoisted at/after 6:00 a.m., 11:00 a.m. and 4:00 p.m. respectively. You will be notified of the re-scheduling arrangement as soon as possible.
 9. All participants must act in compliance with the laws of Hong Kong.
 10. These terms and conditions are subject to revisions as may be set out in the programme pamphlets and the latest updates in the Institute's website.