

Briefing Session for Hong Kong Fur Pavilions

Free Seminar



18 April 2024
16:00 – 18:00

Silverbox Ballroom 3,
Level 1, Hotel ICON,
Tsim Sha Tsui

Cantonese

SME interested in
participation

With funding from the “Trade and Industrial Organisation Support Fund” of the HKSAR Government, and HKPC as the implementation agent, the Hong Kong Fur Federation (HKFF) will set up a "Hong Kong Pavilion" at Elite Line in Almaty, Kazakhstan and participate in the catwalk show, while another “Hong Kong Pavilion” will be set up in the International Apparel & Textile Fair in Dubai, the UAE. The two exhibitions aim to showcase the Hong Kong fur industry's capabilities and technical advantages in designing and manufacturing fashionable fur products to overseas buyers, thereby attracting potential partners and buyers from Central Asia and the Middle East to further expand Hong Kong's fur industry and discover business opportunities.

These exhibitions will display about 144 fashionable and high-quality fur products from 15 Hong Kong enterprises, and 24 extraordinary designs will be selected for the catwalk show.

To promote this project, HKFF has also set up a webpage (<http://www.hkff.org/tsf-project.php?lang=1>) under its existing website to release details of relevant events.

Please register to this briefing session to learn about the project and become an exhibitor to seize the free promotion opportunity now!

Collaborating Organisation(s)



Itinerary

Time	Programme	Speaker
16:00 – 16:10	Fur market opportunities in Kazakhstan and the UAE	Mr. Alva Choi, Chairman, Hong Kong Fur Federation
16:10 – 16:20	Review the fur market in Kazakhstan	Mr. Wallace Wong, Honorary Chairman, Hong Kong Fur Federation
16:20 – 16:30	Review the fur market in the UAE	Mr. William Sun, Vice-Chairman, Hong Kong Fur Federation
16:30 – 17:00	Central Asia and the Middle East: Overview of economic development and fur market opportunities	Mr. Nicholas Fu, Economist (Global Research), Hong Kong Trade Development Council
17:00 – 17:20	Break	
17:20 – 17:40	Introduction for Hong Kong Fur Pavilions	Ms. Prudence Lam, Senior Consultant, Smart Manufacturing Division, Hong Kong Productivity Council
17:40 – 18:00	Emerging Trend in Digital Transformation - Application of ERP Manufacturing Solutions	Ms. Kennis See, Senior Consultant , Solution Consulting Department, Kingdee Hong Kong

Enrolment method

Please scan the QR Code on the right or register using the link below

<https://campaigns.hkpc.org/en-rsvp-briefing-session-for-hong-kong-fur-pavilions>



Disclaimer

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund.