



Jointly presented by:

INNOVATION & TECHNOLOGY STUDY MISSION GERMANY & FRANCE

30 March – 5 April 2025

Explore new frontiers in innovation and technology and capture the latest businesses opportunities by joining this exclusive Europe study mission.

Mission Highlights

- Gain firsthand experience in the latest New Industrialisation landscape in the world's leading industrial trade fair [Hannover Messe](#) in Germany
- Visit **Volkswagen AG** 
- Visit **ZEISS GOM Metrology GmbH**
- **Design Thinking Workshop** in Fraunhofer IPT
- Visit **Innocenter INC and I4.0 Technology Show Centre** in Aachen University 
- Explore **Eurasante Tech Park related to health and nutrition industries** in Lille, France
- Visit **la Plaine Images – Creative Business Incubator & Accelerator**
- **Meetup with 100-year old Company Club members**
- **Ample networking opportunities with innovators and business leaders in Germany and France**

Don't miss the chance to broaden your company's perspectives, forge valuable partnerships, and stay at the forefront of technological developments across the global

Intensive visits



Date	30 March – 05 April 2025
Quota	20 pax
Fee	HKD 36,800 per person

Include: 5-nights hotel accommodation (with breakfast), Hannover Messe exhibition tickets, local transport, some designated meals and administrative expenses.

Exclude: Air tickets between Hong Kong & Europe as well as any other costs are not mentioned.

* Participants should make their own flight arrangements with their preferred airline for:
Hong Kong to Hannover, Germany
France to Hong Kong
(after receiving confirmation of their participation).

Remarks

Registration

Interested parties,

1. Please complete via this [Registration form](#)
2. Send a crossed cheque with payment for **participation of HKD 36,800** payable to Hong Kong Productivity Council" **by 21 March 2025**.
3. We will contact you upon receiving the registration form.

Please refer to the T&C for this event:
https://campaigns.hkpc.org/privacy_statement_en

This program is part of HKPC Academy's "New Productive Forces Talent Development Programme" to assist the market in cultivating more creative talent and entrepreneurs with new skills and innovative thinking, thereby promoting the development of Hong Kong's distinctive new quality productivity, and leading Hong Kong towards high-quality development.

INNOVATION & TECHNOLOGY STUDY MISSION GERMANY & FRANCE

Date	Itinerary
29 March	20:40 Check in Air France counter at HK Int'l Airport 22:40 Flight AF185/AF1410 depart from HK to Germany (via Paris, stay 3 hours)
30 March	11:30*CET Arrival at Hamburg, Germany 13:00 Transfer to hotel at Hannover (2 hours) 18:00 Welcome dinner
31 March	<p><u>Gain firsthand experience in the latest New Industrialisation landscape in the world's leading industrial trade fair Hannover Messe</u></p> 09:00 Transfer from hotel to Hannover Messe 10:00 Guided Tour + Tech Exploration @Hannover Messe Smart Manufacturing, Automotive, Healthcare /Bio tech, AI & robotics 14:00 Attend seminar @Hannover Messe: Value Creation thought Networks Industry thought leaders, experts and practitioners will present the latest trends and innovations from the management shell to OPC UA (machine-to-machine communication protocol) , machine learning, cloud as well as edge computing and data rooms. 15:00 Networking Cocktail at HKPC Pavilion to mingle with over 100 international exhibitors and guests 16:00 Continue to explore Technology and New Industrialisation Facilities @Hannover Messe Smart City, Artificial Intelligence, Green Technologies / ESG 18:00 Free time
1 April	** Check out of Hotel at Hannover ** 08:30 Transfer from Hannover to Wolfsburg (travel 1.5 hours) <u>"Seeing is Believing" visit to Germany New Industrialisation Automotive Company</u> 10:30 Visit Volkswagen AG, Wolfsburg (1.5 hours) 12:00 Lunch 13:30 Visit ZEISS GOM Metrology GmbH (meeting with representative) 15:30 Transfer to Koln (4 hours) 19:30 Check-in to Hotel at Koln 20:00 Free time
2 April	** Check-out from Hotel at Koln ** 09:00 Transfer from Koln to Aachen University (travel 1.5 hours) 09:30 Design Thinking Workshop (by Fraunhofer IPT, Aachen University) 13:00 Lunch 14:00 Visit Innocenter INC and I4.0 Technology Show Centre , IPT, Aachen University 15:30 Transfer to Lille, France (3 hours) 18:30 Check-in to Hotel at Lille 19:00 Free time
3 April	09:00 Visit Eurasante – the Accelerator of health and nutrition Visit la Plaine Images – Creatives Business Incubator & Accelerator 14:00 Business matching with International Chamber of Commerce and meet the local entrepreneurs at Lille, France 18:00 Free time
4 April	09:30 Visit Lille heritage companies 11:00 Meeting with 100-year old companies - learning and sharing on heritage, industry transformations and succession 15:00 Take bus to Paris, France (approx. 2 hours travelling time) 23:20 Flight AF188 departure from Paris to Hong Kong
5 April	17:20 Arrival at HK

*Central European Time (CET)

* The above itinerary is subject to change by organisers.