



The Road to Sustainability: A Study on Sustainable Development of Hong Kong Fashion and Textile Industry

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Content

- 1. Background of the Study
- 2. Findings of the Survey
- 3. Focuses per Business Nature
- 4. Opportunities and Challenges for the Industry







Background of the Study









Global Efforts to Promote Sustainable Development

























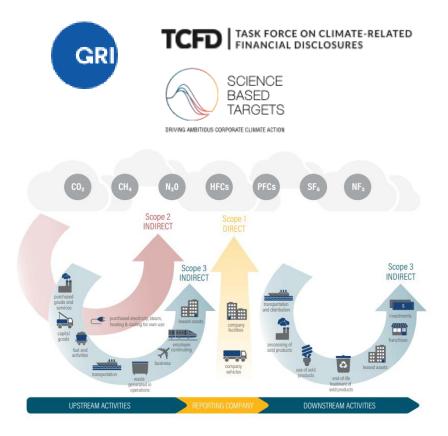














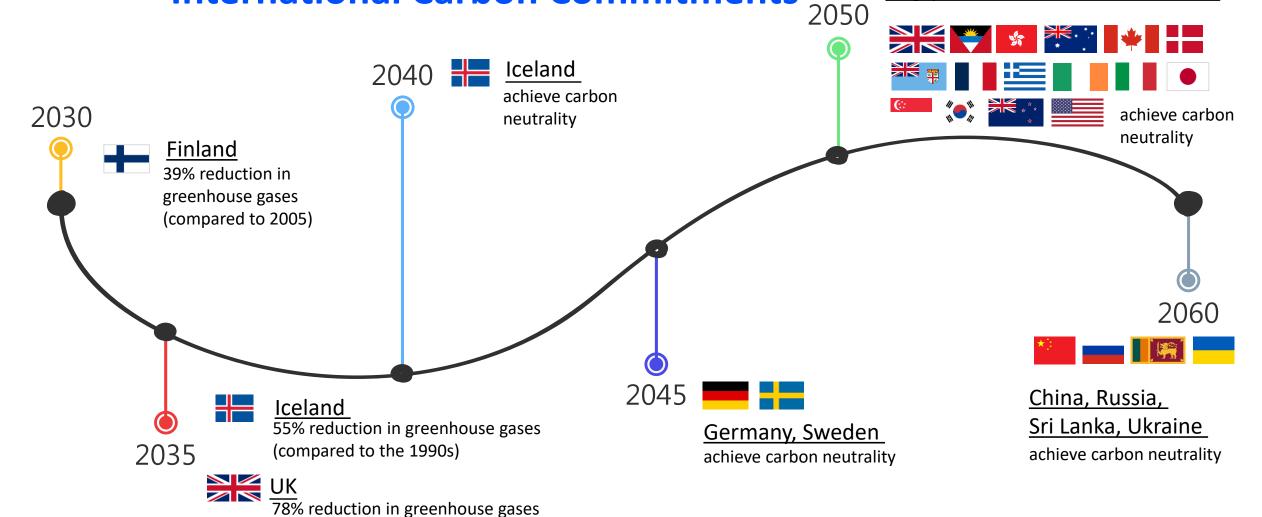
Source: Global Reporting Initiative, Science Based Targets, United Nations SDGs, Task Force on Climate-related Financial Disclosures



International Carbon Commitments

(compared to the 1990s)

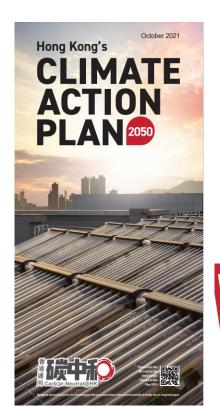
UK, Antigua and Barbuda, Hong Kong, Australia, Canada, Denmark, Fiji, France, Greece, Ireland, Italy, Japan, South Korea, Singapore, New Zealand, United States



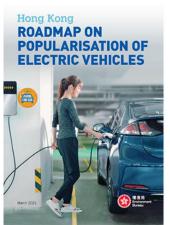




Hong Kong Introduced Climate-related Policies















Source: Hong Kong Exchanges and Clearing Limited, HK EPD, HK01





Increasing Expectations for Supply Chain

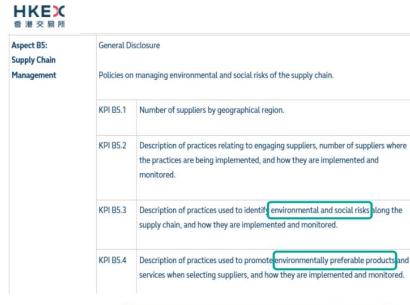
standard Standard Chartered published chartered "Carbon Dated" in June 2021 Research shows that **78%** of multinational companies intend to terminate cooperation with suppliers that do not reduce carbon emissions and fail to cooperate with their zerocarbon transformation plans on or before 2025. For Hong Kong suppliers, failure to coordinate with the transformation of their multinational corporate partners risks losing export business

worth US\$205.5 billion.

Source: Standard Chartered



"Sustainable Consumption, Knowledge,
Action and Happiness-Consumer Behavior
Tracking Research" issued by the Consumer
Council in June 2021









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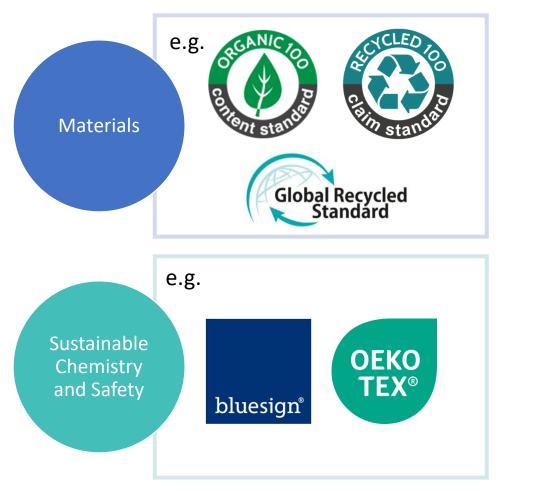
Sustainability Trends from International Brands







Variety of International Standards and Certifications











Objectives of the Study

- 1. Understand the industry's **progress in sustainability** and green manufacturing
- 2. Enhance the awareness of practitioners in the industry
- 3. Prioritise the most focused sustainability topics
- 4. Identify trends from studying international pioneers
- 5. Seek expert's professional insights
- 6. Share **best practices from SMEs**

Organiser



Implementation Agent



Funded by Trade and Industrial Organisation Support Fund, Trade and Industry Department







Desktop

Research

Survey



Methodology of the Study

→ Study international corporate sustainability reports

→ 129 respondents

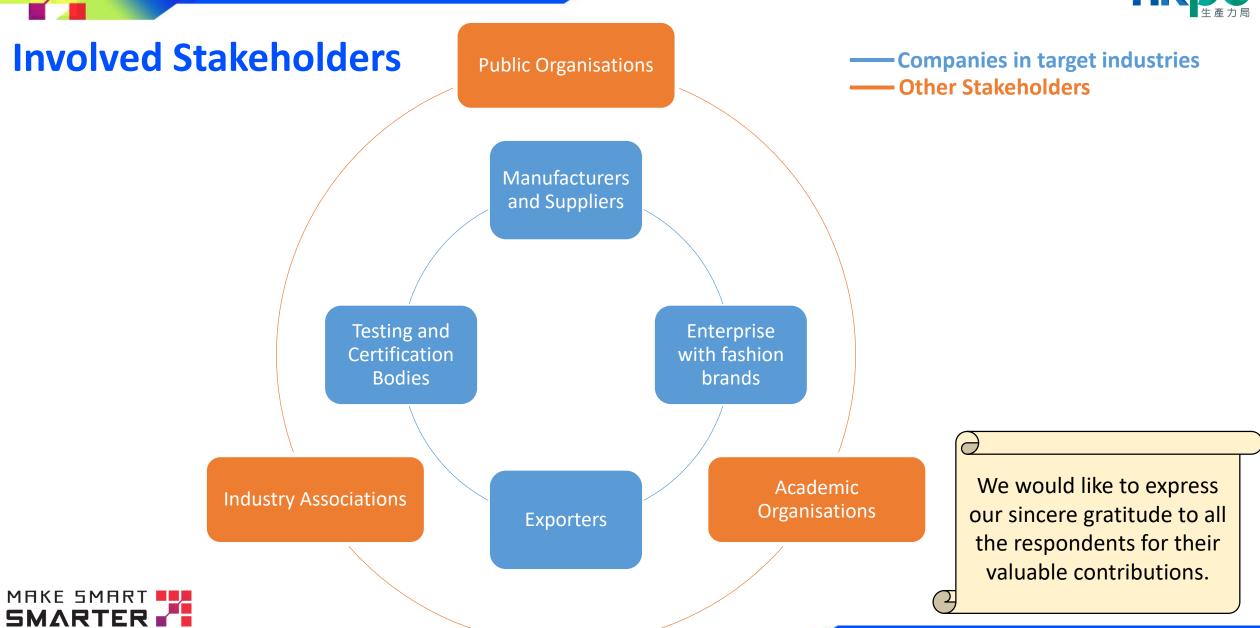
Interview

→ 35 selected representatives

→ 15 individual subject experts



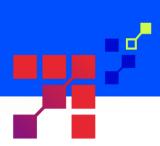








Findings of the Survey



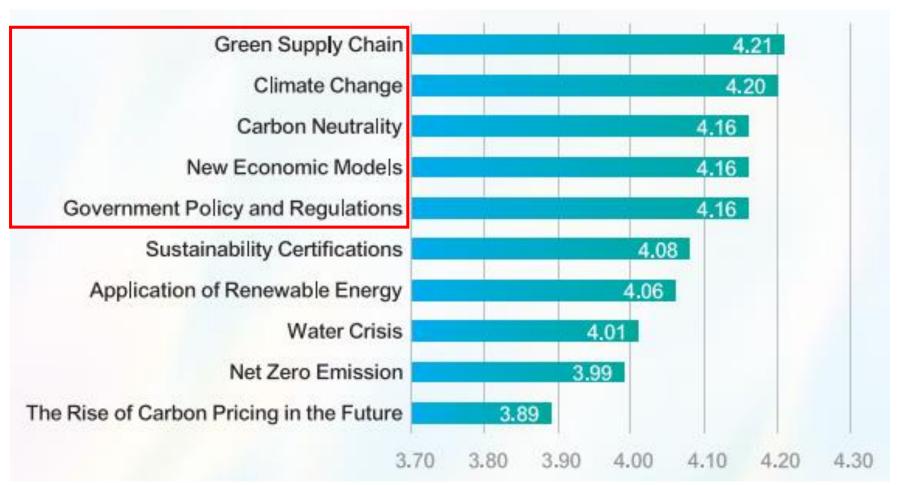






Top Sustainability Issues

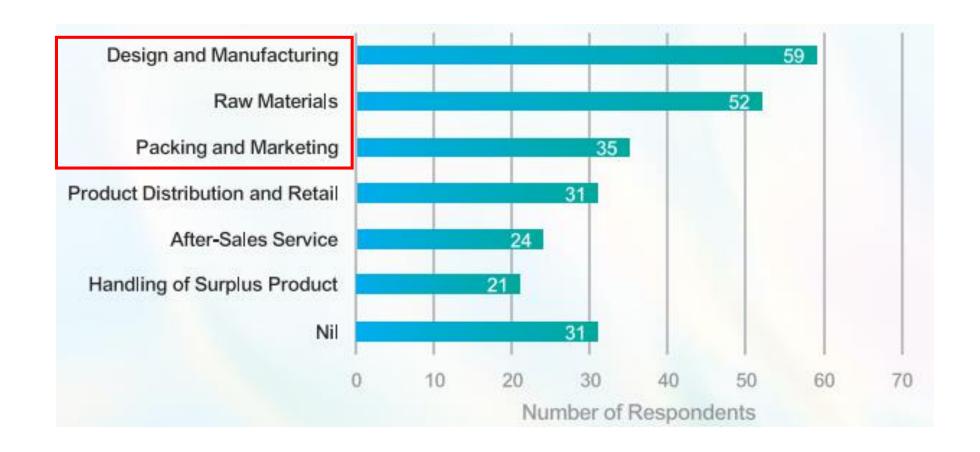
(1 – Lowest, 5 – Highest)







Well-performing Areas in Sustainable Development

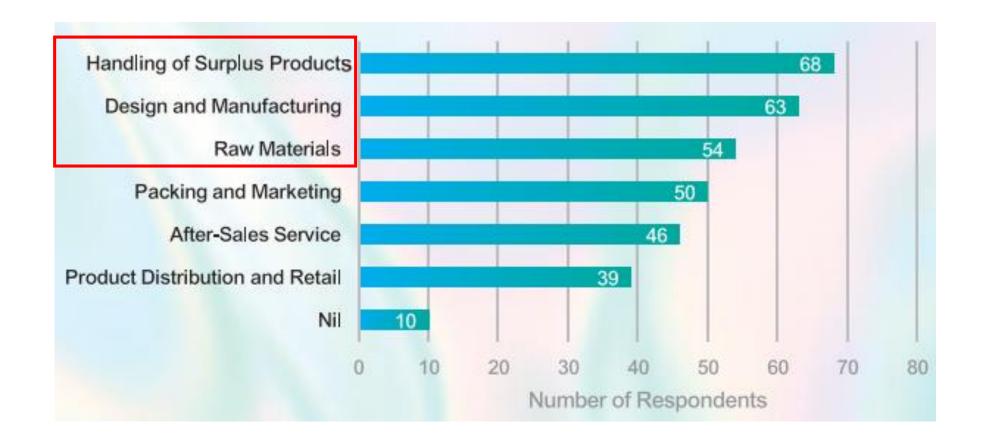








Areas for Improvement in Sustainable Development



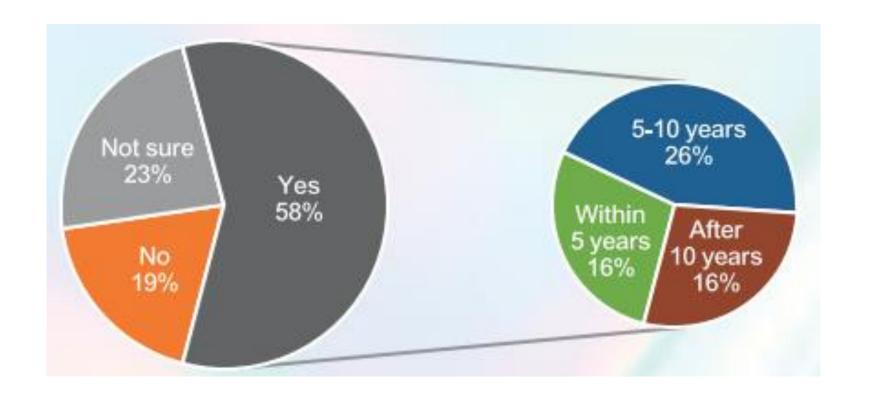






Future Trends – Sustainable Development Transition

58% of the respondents believe that the large-scale transition will happen in the future.



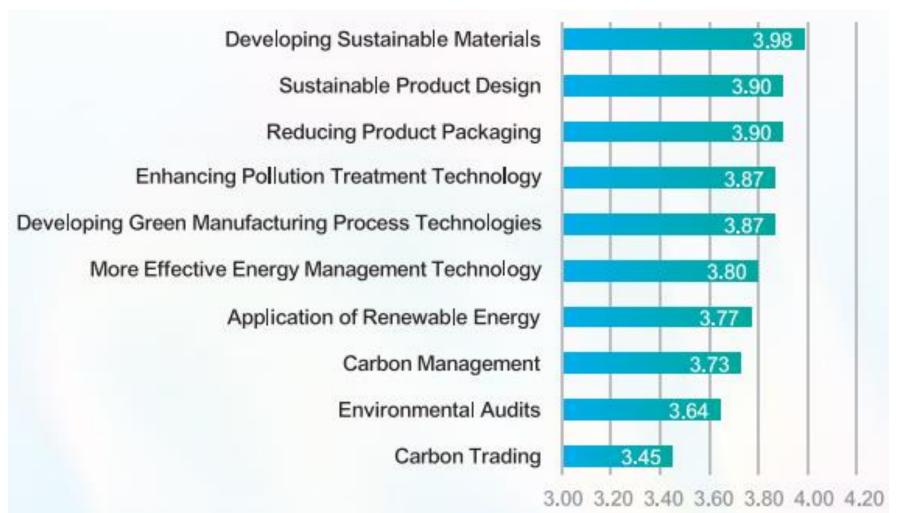






Actions for Carbon Neutrality

(1 – Not Helpful, 5 – Very Helpful)





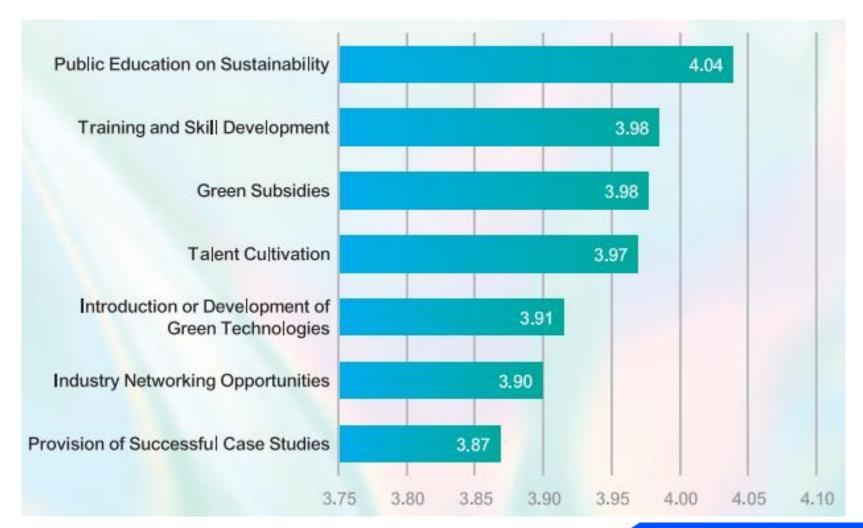
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Effective Measures for Sustainable Development

(1 – Not Effective, 5 – Very Effective)

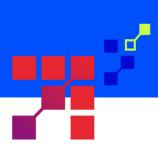


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Focuses per Business Nature



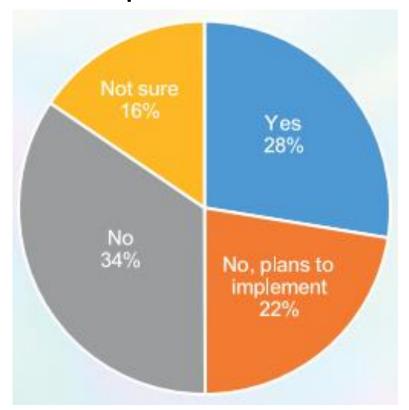




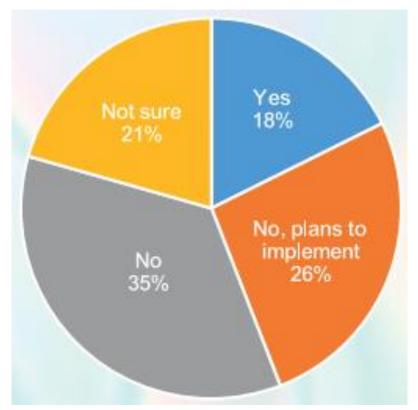


Environmental Management System Adoption

50% of the Manufacturers and Suppliers and 44% of the brands have implemented or planned to implement an EMS.







Brands

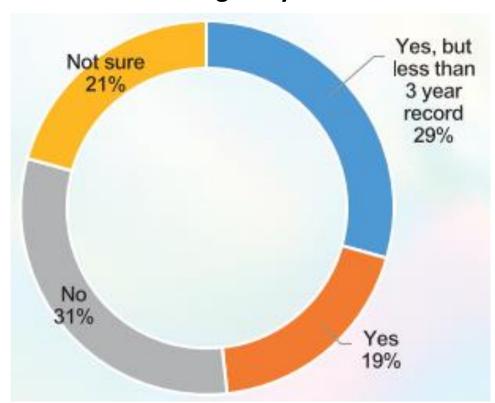
MAKE SMART SMARTER

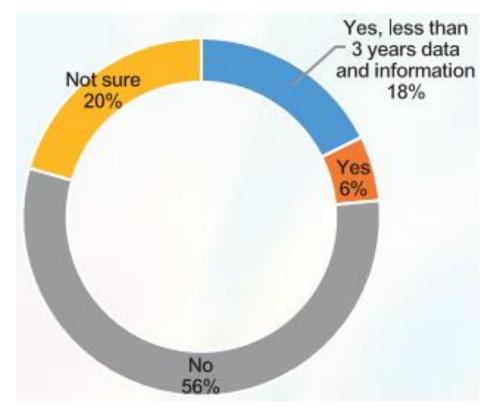


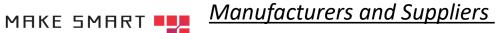


Environmental Data Collection

48% of the Manufacturers and Suppliers and 24% of the brands have collected environmental data regularly.







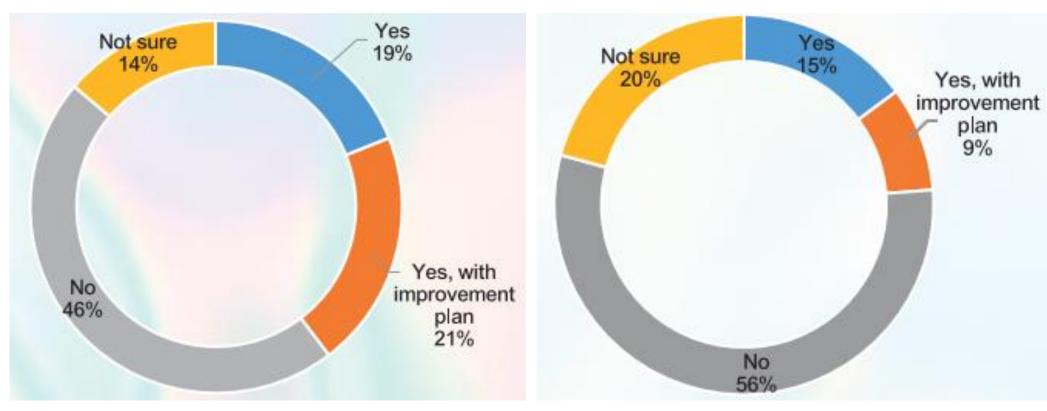
Brands





Environmental Target Setting

40% of the Manufacturers and Suppliers and 24% of the brands have set or planned to set environmental targets.





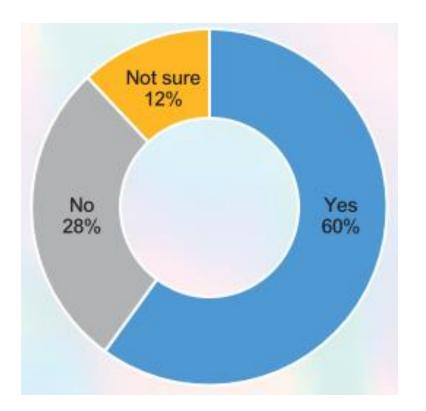
Brands





Manufacturers and Suppliers - Green Materials Adoption

60% of the respondents have adopted green materials.



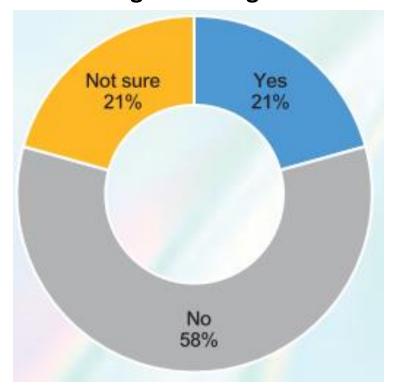






Manufacturers and Suppliers - Green Technologies Adoption

Around 80% of the respondents has not yet adopted or were not sure about the application of green manufacturing technologies.



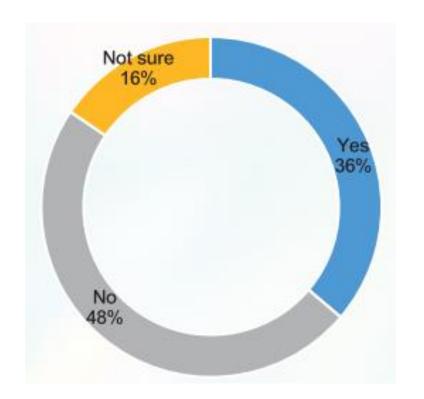






Manufacturers and Suppliers - Environmental Audit

36% of the respondents have conducted environmental audit in the past 3 years.



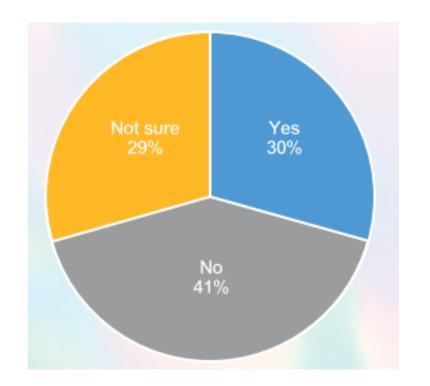






Brands - Green Procurement Policy

30% of the respondents have implemented green procurement policy.



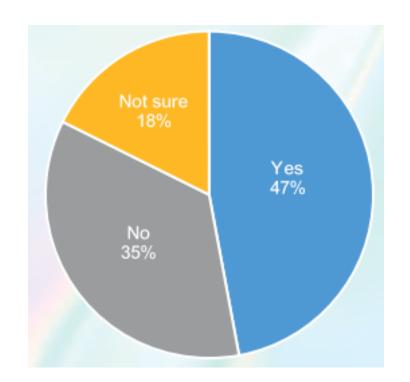






Brands- Sustainable Products

47% of the respondents are selling sustainable products.









Towards Sustainability Transformation

Most respondents are in the early stage of planning for sustainability transformation.



Manufacturers and Suppliers









Get Ready?

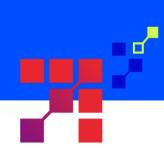
Many Hong Kong SMEs in the fashion and textile industry have started catching up with the international sustainability trend by implementing their own sustainability measures.







Opportunities and Challenges for the Industry









Opportunities and Challenges

Consumers

Become more aware of the impact of the actions

Material Producers Produce more sustainable materials

Companies in the Industry

Develop sustainable technologies

Impose stricter disclosure requirements

Tighten regulations and policies







Recommendations for Manufacturing and Operation

Handling of Surplus Products Design and Manufacturing Selection of Raw Material Implement Make-to-Order (MTO) Develop eco-friendly and Apply widely-accepted production strategy intelligent production line certificates and labels Adopt advanced wastewater Adopt upcycling technology Follow the technical guidelines treatment technology to reduce published by authorities pollution Raise awareness of related procurement guidelines







Recommendations for Technology and Talent Preparation

Training, Skill Development and Technical Advancement

- Arrange workshops, seminars, sharing sessions or symposiums
- Perform self-assessment or engage third-party consultancy
- Join hands to develop platforms or discussion

Sustainability Subsides and Incentives

- Develop investment plans for adoption of new tech
- Develop green finance, such as green loans

Public Education on Sustainability

- Establish on-going public engagement channels and events
- Include organising workshops as part of the marketing campaign







Report Website



https://sustineri.org.hk/category/report-zh-hant/?lang=zh-hant





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Contact Us

SG Data and Reporting

- . Data Collection and Analysis
- · Carbon Footprint and Life-cycle Assessment
- ESG / Sustainability Reporting: HKEX **ESG Guide and GRI Standards**
- · Report Verification

Competence



Improvement Solutions

 Establishing Sustainability Management Systems in accordance with international standards

rowth of ESG Performance and

- Achievement Recognition Consultancy to improve brand image
- Sustainability Competence Training



Sustainability Planning and **Target Setting**

- * Materiality Assessment
- . Gathering Stakeholders' Opinions
- . Sustainability Planning
- . Target Setting



- . Carbon / Energy Audit to explore carbon reduction opportunities
- · Waste Management Audit and Consultancy
- . Water Management
- · Air Pollution Control
- . Developing Green Procurement



Scan Now

Complete 1-minute online survey to evaluate your sustainability performance!

> **Service Enquiries** esg@hkpc.org / 2788 6588



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Thank you

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