



香港中華廠商聯合會

The Chinese Manufacturers'  
Association of Hong Kong

# 「本地時裝及紡織業可持續 發展之路」研討會

廠商會「ESG 約章」行動  
CMA ESG Pledge Scheme

# 關於廠商會

## Introduction to CMA



香港中華廠商聯合會

The Chinese Manufacturers' Association of Hong Kong

- 創立於1934年  
Established in 1934
- 本港最大及最具代表性的非牟利工商團體之一  
One of the most representative industrial associations in Hong Kong
- 會員企業超過3,000家  
Over 3,000 member companies
- 工展會主辦機構  
Organizer of Hong Kong Brands and Products Expo



# 廠商會服務 CMA Services

品牌局品牌選舉  
Hong Kong Brand  
Development Council  
Brand Awards

保險代理服務  
Insurance Agent Service

培訓服務  
Training Courses

工展會  
Hong Kong Brands and  
Products Expo

工商協會及團體秘書處服務  
Secretariat Services

買家信用報告服務  
Credit Report

產品檢測  
Testing, Inspection and  
Certification

公司秘書服務  
Company Secretary

研討會、訪會  
Seminar, Incoming and  
Outgoing Missions

簽證及報關服務  
Certificate of Origin and  
Trade Declaration

活動策劃中介服務  
Business Service  
Referral

「ESG 約章」行動  
ESG Pledge



# 廠商會ESG+ 計劃

## CMA ESG+ Program



- 「ESG+計劃」(計劃)，鼓勵業界透過簽署「ESG約章」(約章)、訂立行動承諾及獲得嘉許(「ESG獎項」)為目標等等ESG活動，逐步提升企業的ESG表現。  
"ESG+ Program"(Program) encourages all sectors to sign the "ESG Pledge" (Pledge) in order to establish the pledge and receive ESG awards and improve the enterprises ESG performance gradually.
- 廠商會亦將聯同伙伴和專業團體，向參與行動的企業或機構推動相關E、S及G計劃、活動及提供講座、培訓、審核認證及品牌創建等支援，逐步提升香港中小企的ESG表現。  
CMA will work closely with partners and professional bodies to provide related E, S and G Programs, activities, seminars, training courses, testing & certification and brand development to ESG Pledge participating companies .



# 廠商會ESG+ 計劃 CMA ESG+ Program



## ESG+ 計劃主體活動 Program Core Activities

- I. 「ESG約章」行動 (已於2022年底推出)  
ESG Pledge Scheme launched in Q4 2022
- II. ESG 獎項 (將於2023年第3季推出)  
ESG Award (will be launched in Q3 2023)
- III. ESG約章行動參與公司優惠  
Special offers to ESG Pledge participating companies
- IV. E、S及G的 活動及支援  
Activities and support of E, S and G.



# 廠商會ESG+ 計劃 CMA ESG+ Program



E – 環境保護的活動及支援

E – Support and activities on Environmental Protection

## 1. CMA檢定中心 CMA Testing Center

- ESG及可持續發展政策規劃及服務  
Policy formulation and services on ESG and sustainable development
- 提供免費的「一對一」綠色發展諮詢服務  
Provide free "one-on-one" green development consultation service
- 幫助匹配ESG基金或風險投資  
Help to match ESG funds or venture capital



# 廠商會ESG+ 計劃 CMA ESG+ Program



2. 匯豐銀行為ESG約章參加公司提供綠色融資優惠及相關服務(快將推出)

HSBC provides offers to ESG Pledge participating companies(coming soon)

3. 貿易通為ESG約章參加公司提供ESG項目科技支持

Tradelink provides IT supports to ESG projects

4. 中華電力為ESG約章參加公司提供優惠

CLP provides offers to ESG Pledge participating companies

5. 全球通用的ESG供應鏈評估平台

Global ESG supply chain evaluation platform



# 廠商會ESG+ 計劃 CMA ESG+ Program



S - 社會責任的活動及支援

S - Support and activities on social responsibility

## 1. 「開心工作間」推廣計劃

### Happiness at Work Promotion Scheme

- 提升快樂指數基金推出及廠商會執行

Organised by PHIF and executed by CMA

- 參與計劃的公司授權使用「開心工作間」標誌推廣

Participating companies are authorized to use Happiness at Work mark for promotion

- 實踐ESG中社會責任範疇(S)最直接的途徑

Direct channel to perform social responsibility(S of ESG)





# 廠商會ESG+ 計劃 CMA ESG+ Program



## G公司管治的活動及支援

G - Support and activities on Governance

### 1. ESG 講座 ESG seminar

- 3月22日與中華電力舉辦ESG講座

ESG seminar with CLP on 22 Mar 2023

- 5月10日與貿易通舉辦ESG講座

ESG seminar with Tradelink on 10 May 2023

- 6月6日與匯豐銀行舉辦ESG講座(暫定)

ESG seminar with HSBC on 6 Jun 2023

(Scheduled)



# 廠商會ESG+ 計劃 CMA ESG+ Program



G - 公司管治的活動及支援

G - Support and activities on Governance

2. 廠商會培訓中心 CMA Training Center

- 講座/研討會/工作坊

Seminars, forums and workshops

3. 專業團體 Professional bodies

- 保護知識產權 Protect intellectual property

- 香港工商品牌保護陣綫

Hong Kong Brands Protection Alliance

- 香港專利師協會HKIPA

Hong Kong Institute of Patent Attorney



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



主辦機構 Organiser :



香港中華廠商聯合會

**The Chinese Manufacturers'  
Association of Hong Kong**

# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



合辦機構 Co-organiser :



香港品牌發展局  
Hong Kong Brand  
Development Council

# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



活動贊助 Event Sponsors:



滙豐  
HSBC

香港中華廠商聯合會  
工業發展基金有限公司

策略伙伴 Strategic Partners :



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



支持機構 Supporting Organizations :



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



## 宗旨 Objective :

旨在增強香港工商界對可持續發展理念與實踐的重視，鼓勵業界坐言起行，透過簽署約章和訂立行動承諾提升ESG（環境、社會、公司管治）表現，為創建可持續的未來而共同努力。

ESG Pledge Scheme aims at strengthening the concern of sustainable development. It encourages the business and industrial sectors to sign the pledge and implement action plans to improve ESG (Environmental, social and governance) performance, thus build up a sustainable environment in future.



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



對企業好處 Benefits of the Scheme :

1. 樹立積極推廣、踐行ESG的先行者形象

To emphasize the decision of supporting the sustainable development and building up an image of ESG pioneer.

2. 汲取可持續發展的先進理念

To learn the concepts and experience of sustainable development

3. 未來逐步邁向更高階的碳審計及碳交易等標準

To achieve goals of higher level in the future such as carbon audit and carbon trade.





# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



對企業好處 Benefits of the Scheme :

4. 獲授權使用ESG約章標誌顯示於公司網站、卡片或廣告  
Authorized to use and display the "ESG Pledge" mark on company website, name cards and advertisements
5. 建立良好的企業形象、提升客戶的信心及公司競爭力  
Establish a good corporate image, enhance customer confidence and company competitiveness
6. 連續參加約章3年、5年及10年，可獲特別標誌嘉許  
Special mark will be awarded to companies who have been participating in the Pledge for 3, 5 and 10 consecutive years respectively



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



ESG約章證書頒發典禮

ESG Pledge Certificate Presentation Ceremony

○



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



## 「ESG+計劃啟動儀式暨ESG約章證書頒發典禮2022」

ESG+ Programme Kick-off cum ESG Pledge Certificate  
Presentation Ceremony 2022

1. 2022年12月30日假香港萬麗海景酒店舉辦  
Held at Renaissance Hong Kong Harbour View Hotel at  
30 December 2022
2. 邀得商務及經濟發展局局長丘應樺擔任主禮嘉賓。  
Mr. Algernon Yau, JP, Secretary for Commerce and  
Economic Development officiated at the Ceremony as  
the Guest of Honour.
3. 全國政協副主席梁振英亦透過錄影視像方式致辭，以表  
支持。  
Mr. CY Leung, Vice Chairman of the National  
Committee of the Chinese People's Political  
Consultative Conference expressed his support to the  
Program through a recorded message.



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



「ESG+計劃啟動儀式暨ESG約章證書頒發典禮2022」

ESG+ Programme Kick-off cum ESG Pledge Certificate  
Presentation Ceremony 2022



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



## 「ESG 約章證書頒發典禮2023」

ESG Pledge Certificate Presentation  
Ceremony 2023

- 將於2023年第三季舉行  
Scheduled to be held in Q3 2023



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



ESG倡導公司嘉許證書 ESG Advocator Certificate

1. 倡導公司參加ESG約章，也鼓勵其商業伙伴參加。  
僅限獲邀請公司參加。

Will join ESG Pledge and encourage business partners to join too. By invitation only.

2. 支援倡導公司積極推出E，S及G項目及鼓勵伙伴參與，一起提升ESG水平，成就可持續發展。

Launch E、S and G projects and encourage business partners to join in so as to improve ESG level together and achieve sustainable development



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



ESG倡導公司嘉許證書 ESG Advocator Certificate

3. 獲得廠商會及檢定中心的支援，以取得廠商會ESG獎項為目標。參加ESG約章只需\$1,000 (原價\$1,200)及可優先獲邀出席本會舉辦的ESG活動及服務。

To receive supports from CMA and CMA Testing and to get ESG Award in the long run. Enjoy special annual fees of \$1,000 (Original price \$1,200) and receive priority attendance of CMA ESG activities and services.

4. 每年倡導公司將獲廠商會頒發嘉許證書，並以伙伴公司參加ESG約章的數目，在**年度典禮**中再獲頒特別嘉許證書。

Every year, the advocator will be awarded a certificate of appreciation by CMA. A special certificate will be awarded in annual Ceremony based on the number of partners participated in the ESG Pledge Scheme



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



ESG 約章行動承諾 ESG Pledge to Act :

1. 承諾實施，訂立的行動部署

Commitment to implement and establish action plans.

2. 首次須選取環境保護、社會責任、公司管治等少一項實務活動

At the first application, participating company should select at least one specific event from ESG to be implemented.

3. 翌年須填報去年已進行的實務活動及再次選取活動

In the following year, report activities carried out in last year and re-select at least one specific event from ESG to be implemented.





# 廠商會「ESG約章」行動

## CMA ESG Pledge Scheme



申報項目：1. 提升環境管理績效

Declaration item: 1. Improve environmental management performance

### – ESG 執行實務 –

(1) 提升環境管理績效 (於 1a、1b 簡述具體的措施；B 部分需別選至少一項)

A 部分  
(上一年已實施)      B 部分  
(未來一年推行)

1.1	在產品及包裝設計中引入環保元素	<input type="checkbox"/>	<input type="checkbox"/>
1.2	採用具環保效益的新科技、設備	<input type="checkbox"/>	<input type="checkbox"/>
1.3	選用環保型材料	<input type="checkbox"/>	<input type="checkbox"/>
1.4	改善生產 / 營運流程以減低對環境之影響	<input type="checkbox"/>	<input type="checkbox"/>
1.4.1	整治空氣污染	<input type="checkbox"/>	<input type="checkbox"/>
1.4.2	污水處理	<input type="checkbox"/>	<input type="checkbox"/>
1.4.3	固體廢物處理 (廚餘分類及回收、減塑等)	<input type="checkbox"/>	<input type="checkbox"/>
1.4.4	整治噪音 / 光污染	<input type="checkbox"/>	<input type="checkbox"/>
1.5	降低能源 / 資源消耗	<input type="checkbox"/>	<input type="checkbox"/>
1.6	致力減少碳排放 / 實施碳審計	<input type="checkbox"/>	<input type="checkbox"/>
1.7	推廣物料等的節省和循環再用	<input type="checkbox"/>	<input type="checkbox"/>
1.8	推行無紙化營運	<input type="checkbox"/>	<input type="checkbox"/>
1.9	投資或應用可再生能源	<input type="checkbox"/>	<input type="checkbox"/>
1.10	制定和推行環保採購政策	<input type="checkbox"/>	<input type="checkbox"/>
1.11	推行其他內部的環保政策 / 綠色營運項目	<input type="checkbox"/>	<input type="checkbox"/>
1.12	加強遵循本地和海外的環保規例	<input type="checkbox"/>	<input type="checkbox"/>
1.13	申請或延期環保方面的產品或管理系統認證 / 相關認可	<input type="checkbox"/>	<input type="checkbox"/>
1.14	推廣綠色融資	<input type="checkbox"/>	<input type="checkbox"/>
1.15	關注生態保育 / 生物多樣性	<input type="checkbox"/>	<input type="checkbox"/>
1.16	關注氣候變化的問題	<input type="checkbox"/>	<input type="checkbox"/>
1.17	舉辦可持續發展的培訓和推廣活動	<input type="checkbox"/>	<input type="checkbox"/>
1.18	其他：_____	<input type="checkbox"/>	<input type="checkbox"/>





# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



申請年費及優惠 Annual fees and discount :

1. 申請費為每個約章為每年港幣\$1,200。

Application fee of ESG Pledge is HK\$1,200 per year.

2. 廠商會會員、香港品牌發展局會員、廠商會屬下單位及分公司客戶，以及各合作機構客戶優惠，每年港幣\$1,000

Members of CMA and HKBDC, clients and clients of partner organisations can enjoy a special annual fees of HK\$1,000.



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



申請方法及費用：

Application procedure:

- 下載電子申請表。填妥申請表格  
Download and complete the application form
- 劃線支票\$1,000 (非優惠機構\$1,000) , 支票抬頭「香港中華廠商聯合會」  
Crossed cheque of \$1,000 (Original Fee \$1,200) made payable to "The Chinese Manufacturers' Association of Hong Kong"
- 公司商業登記副本  
Business registration copy
- 寄交「ESG約章」行動秘書處: 香港中環干諾道中64-66號廠商會大廈1樓 (信封面請註明:「ESG約章」行動)  
Mail to ESG Pledge Scheme Secretariat, 1/F., CMA Building, 64-66 Connaught Road Central, Hong Kong (Please mark "Application for ESG Pledge Scheme" on the envelope)



# 廠商會「ESG約章」行動 CMA ESG Pledge Scheme



聯絡方法 Contacts:

電郵 E-mail : [info@ESGpledge.org.hk](mailto:info@ESGpledge.org.hk)

電話 Tel : 2542 5710

專責人員 Staff: 梅小姐或張小姐

(Ms Mui and Ms Cheung)

網址 Website: [www.ESGpledge.org.hk](http://www.ESGpledge.org.hk)

Facebook 專頁 Facebook Page:

<https://www.facebook.com/esgpledge>

